

# **Louisiana Seafood Promotion and Marketing Board**

## **Regular Meeting Agenda**

**June 19, 2013**

**10:00 a.m.**

**Senate Committee Room A**

**Louisiana State Capitol**

**900 North Third Street, Baton Rouge, La. 70804**

1. Call to order and introduction of guests
2. Opening Remarks by Lt. Gov. Jay Dardenne
3. Approval of the May 15, 2013 Minutes
4. Election of officers
  1. Vice Chairman/Chairman-elect
  2. Secretary-Treasurer
5. Committee Appointments
6. Legislative Update
  1. Technical By-law Revision
7. Treasurer's Report through May 31, 2013
  1. Adoption of Fiscal Year 2014 Budget
8. BP Memorandum of Understanding
  1. Amendment to extend
  2. Adoption of BP Extended Budget
  3. Resolution authorizing Executive Director to enter into contracts
9. Seafood Marketing Campaign
  1. GCR
  2. Newsroom Ink
  3. The Food Group
  4. Graham Group
10. Public comment
11. Next Regular Meeting is scheduled for August 14, 2013
12. Adjourn