AN ACT

To enact R.S. 48:461.26(E)(3), relative to outdoor advertising; to provide an exception to outdoor advertisement for an institution of postsecondary education, an institution of higher education, or a foundation affiliated with the institution; and to provide for related matters.

Be it enacted by the Legislature of Louisiana:

Section 1. R.S. 48:461.26(E)(3) is hereby enacted to read as follows:

§461.26. Designation of state parkways; outdoor advertising prohibited; screening required; exceptions

*          *          *

E.

*          *          *

(3) The provisions of this Section relative to Paragraph (A) shall be inapplicable with respect to any advertising on property owned by an institution of postsecondary education as defined by R.S. 17:3092, an institution of higher education, or a foundation affiliated with the institution.
The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

HB 1032 Original 2022 Regular Session Zeringue

Abstract: Provides an exception for outdoor advertising on property owned by an institution of postsecondary education, an institution of higher education, or a foundation affiliated with the institution.

Present law designates certain areas as a parkway.

Present law provides that no off-premise outdoor advertising can be erected or maintained within visual observation of the main-traveled way of any parkway designated unless authorized.

Proposed law adds a provision that exempts any outdoor advertising on property owned by an institution of postsecondary education as defined by present law, an institution of higher education, or a foundation affiliated with the institution from the application of present law.

(Adds R.S. 48:461.26(E)(3))