

LEGISLATIVE FISCAL OFFICE
Fiscal Note



Fiscal Note On: **HB 423** HLS 25RS 985

Bill Text Version: **ORIGINAL**

Opp. Chamb. Action:

Proposed Amd.:

Sub. Bill For.:

| | | |
|---|---------|-----------------------------|
| Date: April 15, 2025 | 2:36 PM | Author: LACOMBE |
| Dept./Agy.: Louisiana Department of Health | | Analyst: Luis Galvan |
| Subject: Provides relative to healthcare providers displaying evidence | | |

HEALTH CARE/PROVIDERS

OR NO IMPACT See Note

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Provides relative to healthcare providers displaying evidence of proper licensure in advertising

Under present law, licensed healthcare providers are permitted, but not required, to display their professional credentials or identification on their person. Proposed law makes the display of licensure mandatory, requiring all licensed healthcare providers to display evidence of their professional license both on their person and in any advertisements, including print, electronic, or social media.

Present law also prohibits a healthcare provider from presenting themselves as a "Doctor" or using the abbreviation "Dr." while providing direct patient care unless they indicate the type of professional license or degree they hold. Proposed law clarifies that the provider may satisfy this requirement by using either the professional license, the academic degree, or both, when using the title "Doctor" or "Dr." in patient interactions.

Proposed law expands enforcement provisions by allowing violations related to misrepresentation of licensure or title usage to be addressed not only under the Louisiana Unfair Trade Practices and Consumer Protection Law, but also through enforcement actions by the appropriate professional licensing board or the Louisiana Department of Health.

| EXPENDITURES | 2025-26 | 2026-27 | 2027-28 | 2028-29 | 2029-30 | 5 -YEAR TOTAL |
|---------------------|------------|------------|------------|------------|------------|---------------|
| State Gen. Fd. | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Agy. Self-Gen. | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Ded./Other | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Federal Funds | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Local Funds | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Annual Total | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |

| REVENUES | 2025-26 | 2026-27 | 2027-28 | 2028-29 | 2029-30 | 5 -YEAR TOTAL |
|---------------------|------------|------------|------------|------------|------------|---------------|
| State Gen. Fd. | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Agy. Self-Gen. | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Ded./Other | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Federal Funds | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Local Funds | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| Annual Total | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |

EXPENDITURE EXPLANATION

There is no anticipated direct material effect on governmental expenditures as a result of this measure. Proposed law will not increase expenditures for the Louisiana Department of Health (LDH). According to the Health Standards Section (HSS) within LDH, the agency already receives complaints related to healthcare providers using the title "Doctor" without appropriate credentials and expects an increase in complaints if the proposed law is enacted. HSS indicates that it will need to conduct additional complaint investigation surveys; however, the department believes any increased workload can be absorbed within existing staff and resources.

In addition, there is no anticipated direct material effect on expenditures for the professional licensing boards, including, but not limited to, the Louisiana State Board of Medical Examiners, the Louisiana State Board of Nursing, and the Louisiana Board of Pharmacy.

REVENUE EXPLANATION

There is no anticipated direct material effect on governmental revenues as a result of this measure. The bill does not impose new licensure fees, fines, or penalties.

Senate

Dual Referral Rules

House

13.5.1 >= \$100,000 Annual Fiscal Cost {S & H}

6.8(F)(1) >= \$100,000 SGF Fiscal Cost {H & S}

13.5.2 >= \$500,000 Annual Tax or Fee Change {S & H}

6.8(G) >= \$500,000 Tax or Fee Increase or a Net Fee Decrease {S}

Patrice Thomas
Deputy Fiscal Officer