

2017 Regular Session

HOUSE RESOLUTION NO. 20

BY REPRESENTATIVE PUGH

SPECIAL DAY/WEEK/MONTH: Designates Tuesday, May 23, 2017, as Elmer's Candy Day

1 A RESOLUTION

2 To designate Tuesday, May 23, 2017, as Elmer's Candy Day in the state of Louisiana.

3 WHEREAS, Elmer Chocolate, located in Ponchatoula, is currently the second largest
4 heart box manufacturer in the country; and

5 WHEREAS, the forerunner of Elmer Chocolate was Miller Candy Corporation,
6 which was founded in New Orleans in 1855 by former pastry chef Christopher Henry Miller;
7 and

8 WHEREAS, Miller Candy Corporation became Elmer Candy Corporation when
9 Miller's son-in-law and business partner Augustus Elmer brought his sons into the fold; and

10 WHEREAS, Elmer Candy Corporation, also known as Elmer Chocolate, increased
11 its national presence by adding several new factories and introducing a wide variety of
12 confections and snacks; and

13 WHEREAS, the origin of Heavenly Hash Eggs can be traced back to 1923, and Gold
14 Brick Eggs were first made in 1936; along with Pecan Eggs, these three Easter season
15 favorites outsell national leaders five to one along the Gulf Coast; and

16 WHEREAS, in the early 1960s, Roy Nelson became a partner in the enterprise, and
17 he purchased the entire company from the Elmer family and encouraged his son Allan to join
18 the endeavor; and

19 WHEREAS, the two men centralized operations by opening a manufacturing facility
20 in Ponchatoula and refocused the company's offerings by concentrating on seasonal
21 chocolates, rather than everyday candy and snacks; and

1 WHEREAS, the third generation of the Nelson family operates Elmer Chocolate, and
2 the company continues to create sweet memories for new generations of candy lovers.

3 THEREFORE, BE IT RESOLVED that the House of Representatives of the
4 Legislature of Louisiana does hereby designate Tuesday, May 23, 2017, as Elmer's Candy
5 Day in the state of Louisiana to commend the sweet contributions of Elmer Chocolate to the
6 state.

7 BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to the
8 Nelson family of Elmer Candy Company.

DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

HR 20 Original

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