

**LEGISLATIVE FISCAL OFFICE  
Fiscal Note**



Fiscal Note On: **SB 1** SLS 17RS 10  
 Bill Text Version: **ORIGINAL**  
 Opp. Chamb. Action:  
 Proposed Amd.:  
 Sub. Bill For.:

<b>Date:</b> April 28, 2017 2:09 PM	<b>Author:</b> THOMPSON
<b>Dept./Agy.:</b> Louisiana School for Math, Science, and the Arts	<b>Analyst:</b> Colleen McCrory
<b>Subject:</b> LSMSA Name Change	

PUBLIC BUILDINGS/GROUNDS OR SEE FISC NOTE GF EX Page 1 of 1

Renames the Louisiana School for Math, Science, and the Arts as the Jimmy D. Long, Sr. Louisiana School for Math, Science, and the Arts. (gov siq)

Proposed law renames the Louisiana School of Math, Science, and the Arts as the Jimmy D. Long, Sr. Louisiana School for Math, Science, and the Arts. Effective upon governor's signature.

<b>EXPENDITURES</b>	<b>2017-18</b>	<b>2018-19</b>	<b>2019-20</b>	<b>2020-21</b>	<b>2021-22</b>	<b>5 -YEAR TOTAL</b>
State Gen. Fd.	SEE BELOW	SEE BELOW	SEE BELOW	SEE BELOW	SEE BELOW	
Agy. Self-Gen.	\$0	\$0	\$0	\$0	\$0	<b>\$0</b>
Ded./Other	\$0	\$0	\$0	\$0	\$0	<b>\$0</b>
Federal Funds	\$0	\$0	\$0	\$0	\$0	<b>\$0</b>
Local Funds	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<b><u>\$0</u></b>
<b>Annual Total</b>						
<b>REVENUES</b>	<b>2017-18</b>	<b>2018-19</b>	<b>2019-20</b>	<b>2020-21</b>	<b>2021-22</b>	<b>5 -YEAR TOTAL</b>
State Gen. Fd.	\$0	\$0	\$0	\$0	\$0	<b>\$0</b>
Agy. Self-Gen.	\$0	\$0	\$0	\$0	\$0	<b>\$0</b>
Ded./Other	\$0	\$0	\$0	\$0	\$0	<b>\$0</b>
Federal Funds	\$0	\$0	\$0	\$0	\$0	<b>\$0</b>
Local Funds	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<b><u>\$0</u></b>
<b>Annual Total</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

**EXPENDITURE EXPLANATION**

The Louisiana School of Math, Science, and the Arts (LSMSA) estimates expenditures of \$188,585 in FY 18 to implement the name change. The Legislative Fiscal Office does not disagree there will be costs incurred due to the name change but believes some changes do not have to be implemented immediately, and some of the proposed costs may be unnecessary.

LSMSA estimates include costs for: Letterhead/Envelopes (\$2,500), Purchase Order Reprint (\$1,500), Front Exterior Sign (\$2,000), Building/Exterior/Parking Signs (\$5,480), Gonfalons/Flags (\$4,800), Vehicle Decals (\$775), Identification Card/Name Tag Reprinting (\$2,750), Business Cards (\$1,760), Recruitment Banners, Brochures and Promotional Items (\$7,620), Website Redesign (\$500), Consortium and University Documentation (\$250), License Plate Redesign (\$3,500), Copyrighting (\$2,500), Transcript/diploma/matriculation Template Redesign (\$500), Class Ring Redesign (\$500), Internal Signage (\$650), as well as the redesigning of the logo/school crest (\$1,000) which will be used on the supplies. Finally, LSMSA estimates \$150,000 for professional services contracts for the rebranding of the school which may also include the logo redesign.

The LFO believes much of these anticipated costs can be absorbed through LSMSA's existing operating budget over an extended period of time through the normal supply re-ordering process. To the extent, LSMSA waits to re-order supplies with the new name (such as letter head, business cards, and badges) until after current supplies run out, additional costs will not be incurred. The LFO questions whether the redesign efforts could be accomplished using existing resources and talents of LSMSA and Northwestern State University students and staff. Furthermore, it appears that the rebranding of the school may be outside the scope of the proposed name change.

**REVENUE EXPLANATION**

There is no anticipated direct material effect on governmental revenues as a result of this measure.

Senate      Dual Referral Rules  
 13.5.1 >= \$100,000 Annual Fiscal Cost {S&H}  
 13.5.2 >= \$500,000 Annual Tax or Fee Change {S&H}

House  
 6.8(F)(1) >= \$100,000 SGF Fiscal Cost {H & S}  
 6.8(G) >= \$500,000 Tax or Fee Increase or a Net Fee Decrease {S}

*Evan Brasseaux*  
**Evan Brasseaux**  
**Staff Director**