

2018 Regular Session

HOUSE BILL NO. 139

BY REPRESENTATIVE HOFFMANN

1 AN ACT

2 To amend and reenact R.S. 45:844.31(B)(2), relative to prohibitions against telephonic
3 solicitations during a declared state of emergency; to expressly provide an exception
4 with respect to certain telephonic solicitations for blood products for patient
5 transfusion; to provide technical changes; and to provide for related matters.

6 Be it enacted by the Legislature of Louisiana:

7 Section 1. R.S. 45:844.31(B)(2) is hereby amended and reenacted to read as follows:

8 §844.31. Telemarketing activities; ~~prohibited~~ prohibitions; exceptions

9 * * *

10 B. For purposes of this Chapter:

11 * * *

12 (2)(a) "Telephonic solicitation" means any voice or data communication
13 made by a telephonic solicitor to a residential telephonic subscriber for any of the
14 following purposes: ~~purpose of~~

15 (i) ~~encouraging~~ Encouraging a sale or rental of or investment in property,
16 consumer goods, or services; ~~or for the purpose of.~~

17 (ii) ~~encouraging~~ Encouraging an extension of credit for property, consumer
18 goods, or services; ~~or for the purpose of.~~

19 (iii) ~~obtaining~~ Obtaining information that will or may be used for the direct
20 solicitation of a sale or rental of or investment in property, consumer goods, or
21 services or an extension of credit for such purposes; ~~or for.~~

