

2019 Regular Session

SENATE CONCURRENT RESOLUTION NO. 28

BY SENATOR ERDEY

SPECIAL DAY/WEEK/MONTH. Designates May 28, 2019, as Certified Louisiana Day.

1 A CONCURRENT RESOLUTION

2 To designate May 28, 2019, as "Certified Louisiana Day".

3 WHEREAS, the Certified Louisiana, Certified Cajun, Certified Creole, and Certified
4 Farm to Table logo program was established by the Louisiana Department of Agriculture
5 and Forestry to promote Louisiana made, grown, manufactured, or processed products aimed
6 at enhancing and promoting Louisiana's agricultural industry; and

7 WHEREAS, the program serves to brand and promote Louisiana and its agricultural
8 commodities and puts Louisiana companies at an advantage when consumers see a Certified
9 Louisiana product on the shelves; and

10 WHEREAS, the Certified Louisiana logo program requires that products be made,
11 grown, manufactured, processed, produced, or substantially transformed in the state of
12 Louisiana to be eligible to use the Certified Louisiana logo; and

13 WHEREAS, the Certified Cajun logo program requires products to be representative
14 of the culture that is generally of Acadian descent and at least fifty percent of the product
15 must be made, grown, produced, manufactured, processed, or packed in Louisiana to be
16 eligible to use the Certified Cajun logo; and

17 WHEREAS, the Certified Creole logo program requires that at least fifty percent of
18 the product be made, grown, produced, manufactured, processed, or packed in Louisiana and

1 shall be of Creole heritage to be eligible to use the Certified Creole logo; and

2 WHEREAS, Certified Farm to Table logo program requires that the product be
3 grown, caught, or raised in the state of Louisiana to be eligible to use the Certified Farm to
4 Table logo; and

5 WHEREAS, the Certified Craft Beverage logo program applies to beer, wine, spirits,
6 and craft beverages and requires that the craft beverage product be crafted, bottled, brewed,
7 vinified, or distilled in the state of Louisiana to be eligible to use of the Certified Craft
8 Beverage logo; and

9 WHEREAS, the program also brings a sense of awareness to buyers that the food on
10 their table was sourced from local growers, and it aids in marketing products to consumers
11 for farmers, processors, producers, and suppliers; and

12 WHEREAS, consumers purchase certified Louisiana products because they are from
13 the unique culture of Louisiana, the dollars remain in Louisiana, they are assisting a
14 Louisiana family in earning a living, and they are supporting local growers and businesses;
15 and

16 WHEREAS, with the recognition of the Certified Louisiana logos, buyers support
17 local homegrown companies and stimulate the economy.

18 THEREFORE, BE IT RESOLVED that the Legislature of Louisiana does hereby
19 designate May 28, 2019, as "Certified Louisiana Day".

20 BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to the
21 Louisiana Commissioner of Agriculture and Forestry.

The original instrument and the following digest, which constitutes no part
of the legislative instrument, were prepared by Nancy Vicknair.
