

2019 Regular Session

HOUSE RESOLUTION NO. 83

BY REPRESENTATIVE HENRY

SPECIAL DAY/WEEK/MONTH: Designates April 30, 2019, as Tourism Day at the state capitol

1 A RESOLUTION

2 To designate Tuesday, April 30, 2019, as Tourism Day at the state capitol.

3 WHEREAS, 2017 was a record-breaking year for tourism in this state, with more  
4 than 47 million people visiting Louisiana and spending a total of \$17.5 billion; and

5 WHEREAS, 2017 visitor expenditures resulted in \$1.8 billion in state tax revenue;  
6 and

7 WHEREAS, the revenue generated from domestic and international visitors  
8 represents a remarkable 40-to-1 return on investment of state funding of the Louisiana office  
9 of tourism; and

10 WHEREAS, tourism employment ranked fourth in the number of jobs created in  
11 2017, and travel spending supports 236,000 jobs in Louisiana; and

12 WHEREAS, no state general funds are appropriated for tourism, as tourism is funded  
13 exclusively by a dedication of three one-hundredths of a cent of sales tax; and

14 WHEREAS, the funds generated by this dedication have been and continue to be  
15 used by the Louisiana office of tourism to promote tourism to our state, and as a result they  
16 create enormous economic impact.

17 THEREFORE, BE IT RESOLVED that the House of Representatives of the  
18 Legislature of Louisiana does hereby designate Tuesday, April 30, 2019, as Tourism Day  
19 at the state capitol and does hereby express appreciation and support for the fine work of the  
20 Louisiana office of tourism in its mission to bring visitors to Louisiana and to provide  
21 ambassadorial and financial benefits to the state.

1           BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to the  
2 assistant secretary of the office of tourism in the Department of Culture, Recreation, and  
3 Tourism.

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DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

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HR 83 Original

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