

2019 Regular Session

SENATE CONCURRENT RESOLUTION NO. 90

BY SENATOR LONG AND REPRESENTATIVES TERRY BROWN AND COX

COMMENDATIONS. Commends Doug Ireland upon his retirement as the sports information director for Northwestern State University of Louisiana.

1 A CONCURRENT RESOLUTION

2 To commend Doug Ireland upon his retirement as the sports information director for  
3 Northwestern State University of Louisiana.

4 WHEREAS, Doug Ireland's passion for sports journalism began when he was an  
5 undergraduate at Northwestern State University of Louisiana (NSU) in 1981; he worked as  
6 chief of the *Shreveport Times* Natchitoches Bureau coordinating news coverage of an eight  
7 parish region along the Red River; and

8 WHEREAS, from 1982 through 1985, he was assistant sports information director  
9 at the University of Southwestern Louisiana (USL), which is now the University of  
10 Louisiana at Lafayette, working with a men's basketball program that made three straight  
11 postseason tournament appearances; and

12 WHEREAS, he won numerous College Sports Information Directors of America  
13 writing awards while at USL; and

14 WHEREAS, Mr. Ireland was the sports editor of the *Natchitoches Times* from 1985  
15 to 1986, and attended graduate school at Northeast Louisiana University before joining the  
16 *Alexandria Town Talk* sports staff in 1987; and

17 WHEREAS, while at the *Town Talk*, he covered both NSU and LSU sports and won  
18 fifteen writing awards from the Louisiana Sports Writers' Association; and

1           WHEREAS, he began his career as the sports information director for NSU in  
2           January 1989; and

3           WHEREAS, in that position he coordinated publicity efforts for the fourteen  
4           intercollegiate sports teams through local, regional, and national media outlets in print,  
5           broadcast, television, and internet; and

6           WHEREAS, the 1992 *NSU Demons Football Media Guide* won "Best in the Nation"  
7           in the Football Championship Subdivision from the College Sports Information Directors  
8           of America; and

9           WHEREAS, in 1997, Mr. Ireland was appointed by NSU President Dr. Randall  
10          Webb to serve a two-year term on the inaugural University Planning Council; and

11          WHEREAS, in 1999, he was awarded honorary membership in the Graduate N Club  
12          at NSU by the university's group of athletic lettermen for his service to NSU and its athletic  
13          program; and in 2003, he was awarded full membership; and

14          WHEREAS, since 2000, he has earned thirty-three Louisiana Sports Writers'  
15          Association (LSWA) awards, including the 2017 LSWA Story of the Year, and a majority  
16          of these awards came from his stories of NSU athletes, coaches, and support staff members;  
17          and

18          WHEREAS, in 2001, the LSWA presented its prestigious Mac Russo Award to Mr.  
19          Ireland for his contributions to the association; and

20          WHEREAS, in 2008, he was awarded the Northwest Louisiana's National Football  
21          Foundation "Distinguished American" award; and

22          WHEREAS, in 2012, he was honored by the *Alexandria Town Talk* by being named  
23          the CENLA Sportsman of the Year; and

24          WHEREAS, since April 1990, he has served in a volunteer role as the chairman of  
25          the Louisiana Sports Hall of Fame; and

26          WHEREAS, his volunteer efforts with the Louisiana Sports Hall of Fame has lead  
27          to the development and construction of the \$23 million Louisiana Sports Hall of Fame and  
28          Northwest Louisiana History Museum, which opened to international architectural acclaim  
29          in June 2013; and

30          WHEREAS, Mr. Ireland was chosen as the 2016 recipient of the Southland

1 Conference's Louis Bonnette Sports Media Award.

2           THEREFORE, BE IT RESOLVED that the Legislature of Louisiana does hereby  
3 commend Doug Ireland for his numerous years of exemplary public service, congratulate  
4 him upon his retirement from Northwestern State University of Louisiana, and express best  
5 wishes to him in all of his future endeavors.

6           BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to Doug  
7 Ireland.

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The original instrument and the following digest, which constitutes no part  
of the legislative instrument, were prepared by J. W. Wiley.

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	DIGEST	
SCR 90 Original	2019 Regular Session	Long

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