2020 Second Extraordinary Session

HOUSE CONCURRENT RESOLUTION NO. 22

- BY REPRESENTATIVE TRAVIS JOHNSON AND SENATOR JACKSON AND REPRESENTATIVES ADAMS, BRASS, BRYANT, BUTLER, GARY CARTER, CORMIER, COX, CREWS, DUPLESSIS, FREEMAN, FREIBERG, GADBERRY, GAINES, HARRIS, HUGHES, JAMES, JEFFERSON, JENKINS, MIKE JOHNSON, JONES, LACOMBE, LARVADAIN, LYONS, MOORE, NEWELL, CHARLES OWEN, SELDERS, THOMPSON, TURNER, AND WILLARD
- TRANSPORTATION: Urges and requests the Department of Culture, Recreation and Tourism, office of tourism, to study the feasibility of creating a bike and walking trail along the Mississippi River in Northeast Louisiana

1	A CONCURRENT RESOLUTION
2	To urge and request the Department of Culture, Recreation and Tourism, office of tourism,
3	in consultation with the Department of Transportation and Development to study the
4	feasibility of creating a bike and walking trail along the Mississippi River spanning
5	approximately eighty miles, beginning in Vidalia, Louisiana, and ending in East
6	Carroll Parish in Lake Providence and make recommendations in regards to the
7	creation.
8	WHEREAS, according to the Adventure Cycling Association, a leading organization
9	that works with government officials, several states have commissioned studies and surveys
10	on the economic benefits of bicycle and trail tourism, which contributes significantly to
11	economies nationally; and
12	WHEREAS, the BBC Research and Consulting company conducted a recent study
13	in Arkansas concluding that bicycling in Northwest Arkansas provides an economic benefit
14	of \$137 million, with bike tourism serving as an economic driver from tourists spending \$27
15	million at local businesses each year; and

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Razorback Regional Greenway sell for an average of nearly \$15,000 more than houses two miles from the trail; and WHEREAS, the Silver Comet Trail Economic Impact Analysis and Planning Study concluded that, in its current state, the Silver Comet Trail in Georgia produces approximately \$120 million in total expenditures annually throughout the state, supporting approximately 1,300 jobs and earnings totaling \$37 million; and WHEREAS, the Outdoor Industry Association released a study, The Outdoor Recreation Economy, finding that bicycling participants spend \$83 billion on bicycle tourism and generate \$97 billion in retail spending; and

WHEREAS, additionally, the findings concluded that bicycle recreation spending
contributes to the creation of 848,000 jobs; and

WHEREAS, the research also concluded that houses within .25 miles of the

- WHEREAS, the United States Bureau of Economic Analysis included outdoor
  recreation for the first time in its 2018 study, estimating the economic output of outdoor
  recreation to be \$734 billion, surpassing multiple industries such as agriculture, petroleum
  and coal, and computer and electronic products; and
- WHEREAS, the Bureau of Economic Analysis estimates bicycling contributes to \$96
  million in annual retail sales; and
- WHEREAS, in a recent study, the Active Transportation Transforms America estimated an economic value of \$34 billion with active transportation infrastructure in its current state, based on the economic value derived from trails from retail sales, tourism, the increase in property value, and the attraction from companies desiring to do business in these up-and-coming areas; and
- WHEREAS, the Centers for Disease Control and Prevention define active transportation as any human-powered means of transportation, such as walking or bicycling, and link physical inactivity to the steady rise in rates of chronic health conditions in the United States such as obesity, diabetes, heart disease, and strokes; and
- WHEREAS, trails provide affordable exercise and recreation opportunities within the community and can aid in increasing the overall health of people in communities due to an increase in outdoor activities; and

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1	WHEREAS, Louisiana is one of the most beautiful places in the country,
2	encompassing the mighty Mississippi River, countless lakes, and all of the magnificent
3	wonders of nature right at our fingertips, and an increase in tourism would provide an
4	economic increase to further beautify this great state; and
5	WHEREAS, Louisiana's next big project, "DELTA TRAILOn the Mississippi
6	River", a bike and walking trail along the Mississippi River, will attract a huge amount of
7	tourism to Northeast Louisiana and will be built along the levee, allowing people to see more
8	of Louisiana in all of its facets throughout numerous parishes; and
9	WHEREAS, the Department of Culture, Recreation and Tourism, office of tourism,
10	in consultation with the Department of Transportation and Development shall provide
11	information and make written recommendations on the creation of the DELTA TRAIL in
12	Northeast Louisiana, beginning in Vidalia, Louisiana, and ending in East Carroll Parish in
13	Lake Providence; and
14	WHEREAS, the Department of Culture, Recreation and Tourism, office of tourism,
15	in consultation with the Department of Transportation and Development's recommendations
16	shall include the following:
17	(1) Identification of bicycle tourism trail routes and the benefits of bicycle tourism
18	trails.
19	(2) Design criteria.
20	(3) Estimated costs.
21	(4) Ideas for stakeholder engagement.
22	(5) Sustainability and best practices.
23	(6) Challenges with bicycle planning and development.
24	WHEREAS, the Department of Culture, Recreation and Tourism, office of tourism,
25	in consultation with the Department of Transportation and Development shall address
26	objectives for the tourism trail routes that establish the criteria for route locations, maps
27	routes, and connect existing bicycle, transit, rail, vehicle, and pedestrian networks with
28	potential tourism trails; and
29	WHEREAS, the Department of Culture, Recreation and Tourism, office of tourism,
30	in consultation with the Department of Transportation and Development shall address

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objectives for fostering the development of safe bicycle tourism trails that establish the
 design criteria for various bikeway accommodations, provide guidance to identify or
 coordinate bikeway connections statewide, and provide guidance to identify costs associated
 with development of various bikeway accommodations; and

- 5 WHEREAS, the DELTA TRAIL will span approximately eighty miles long, with 6 five rest areas along the way for campers, RVs, and vehicles to enjoy; and
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WHEREAS, the trail will also include strategically placed benches and historical markers throughout Concordia, Tensas, Madison, and East Carroll parishes; and

9 WHEREAS, the DELTA TRAIL will be a tourist attraction that yields a large 10 economic benefit for the state of Louisiana derived from retail sales and tourism, serve as 11 an active transportation tool to aid in increasing the overall health of people in the 12 communities, attract companies desiring to do business in these up-and-coming areas, and 13 increase property values in Northeast Louisiana.

14 THEREFORE, BE IT RESOLVED that the Legislature of Louisiana does hereby 15 urge and request the Department of Culture, Recreation and Tourism, office of tourism, in 16 consultation with the Department of Transportation and Development to study the feasibility 17 of creating a bike and walking trail along the Mississippi River spanning approximately 18 eighty miles, beginning in Vidalia, Louisiana, and ending in East Carroll Parish in Lake 19 Providence and make recommendations in regards to the creation.

BE IT FURTHER RESOLVED that the Department of Culture, Recreation and Tourism, office of tourism, in consultation with the Department of Transportation and Development shall submit a written report to the House Committee on Transportation, Highways and Public Works and the Senate Committee on Transportation, Highways, and Public Works detailing its findings and recommendations for the creation of a bike trail along the Mississippi River in Northeast Louisiana prior to March 1, 2021.

26 BE IT FURTHER RESOLVED that a suitable copy of this Resolution be transmitted 27 to the secretary of the Department of Culture, Recreation and Tourism, office of tourism, and 28 the secretary of the Department of Transportation and Development.

## DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

HCR 22 Reengrossed 2020 Second Extraordinary Session Travis Johnson

Urges and requests the Dept. of Culture, Recreation and Tourism, office of tourism, in consultation with the Dept. of Transportation and Development to study the feasibility of creating a bike and walking trail along a specific portion of the Mississippi River. Requires that a written report relative to the creation of the bike trail be submitted to the House and Senate committees on transportation, highways and public works prior to March 1, 2021.

## Summary of Amendments Adopted by House

The Committee Amendments Proposed by <u>House Committee on Transportation</u>, <u>Highways and Public Works</u> to the <u>original</u> bill:

- 1. Make technical changes.
- 2. Add a provision to provide a date for the written recommendations by the Dept. of Culture, Recreation and Tourism, office of tourism, to be submitted to the House Committee on Transportation, Highways and Public Works and the Senate Committee on Transportation, Highways, and Public Works.

## The House Floor Amendments to the engrossed bill:

1. Add the Dept. of Transportation and Development to the feasibility study of creating a bike and walking trail along the Mississippi River in Northeast La.