

1 footwear that relies heavily on polyesters, nylons, and polyurethane made or derived from
2 oil and gas and petrochemical products; and

3 WHEREAS, late last year, The North Face, a brand of VF Corporation, rejected an
4 order for four hundred jackets from an oil and gas services company because the request did
5 not align closely with the goals and commitments surrounding sustainability and
6 environmental protection espoused by The North Face; and

7 WHEREAS, The North Face continues to offer a comprehensive collection of
8 high-performance outerwear, skiwear, backpacks, duffels, and footwear made with nylon,
9 polyester, and polyurethane, all of which come from petroleum products; and

10 WHEREAS, there is a symbiotic relationship between the Louisiana oil and gas and
11 petrochemical industry and The North Face; and

12 WHEREAS, the Louisiana Legislature commends The North Face for utilizing vital
13 oil and gas resources so important to our state in the manufacture of its products.

14 THEREFORE, BE IT RESOLVED that the Louisiana Legislature does hereby
15 recognize The North Face as an "Extraordinary Customer" of the Louisiana oil and gas and
16 petrochemical industries.

17 BE IT FURTHER RESOLVED that copies of this Resolution be transmitted to Adam
18 Anderson, Chief Executive Officer of Innovex Downhole Solutions; Steve Murray, Global
19 Brand President, The North Face; and Steve Rendle, Chairman, President, and Chief
20 Executive Officer of VF Corporation.

The original instrument and the following digest, which constitutes no part
of the legislative instrument, were prepared by Curry Lann.

SCR 10 Original

DIGEST
2021 Regular Session

Cathey

Recognizes The North Face as an "Extraordinary Customer" of the Louisiana oil and gas and
petrochemical industries.