



**LEGISLATIVE FISCAL OFFICE  
Fiscal Note**

Fiscal Note On: **HB 198** HLS 21RS 522  
 Bill Text Version: **ENGROSSED**  
 Opp. Chamb. Action:  
 Proposed Amd.:  
 Sub. Bill For.:

<b>Date:</b> April 18, 2021 4:05 PM	<b>Author:</b> PIERRE
<b>Dept./Agy.:</b> Public Safety Services, Office of Motor Vehicles	<b>Analyst:</b> Patrice Thomas
<b>Subject:</b> LouisianaTravel.com on License Plates	

MTR VEHICLE/LICEN PLATES EG INCREASE SG EX See Note Page 1 of 1  
 Provides relative to Louisiana vehicle license plates

Proposed law requires the Dept. of Public Safety, Office of Motor Vehicles to present a new license plate style for private passenger vehicles (cars) that includes "LouisianaTravel.com" for legislative approval before 7/01/2021 and to issue said plate style for all new passenger vehicle registrations after 7/01/2021. In addition to the phrase "Sportsman's Paradise", proposed law requires the department to add "LouisianaTravel.com" on license plates for privately owned personal trucks for all new registrations after 1/01/2022.

EXPENDITURES	<u>2021-22</u>	<u>2022-23</u>	<u>2023-24</u>	<u>2024-25</u>	<u>2025-26</u>	<u>5 -YEAR TOTAL</u>
State Gen. Fd.	SEE BELOW	SEE BELOW	\$0	\$0	\$0	<b>\$0</b>
Agy. Self-Gen.	INCREASE	INCREASE	\$0	\$0	\$0	<b>\$0</b>
Ded./Other	\$0	\$0	\$0	\$0	\$0	<b>\$0</b>
Federal Funds	\$0	\$0	\$0	\$0	\$0	<b>\$0</b>
Local Funds	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<b>\$0</b>
<b>Annual Total</b>			<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
REVENUES	<u>2021-22</u>	<u>2022-23</u>	<u>2023-24</u>	<u>2024-25</u>	<u>2025-26</u>	<u>5 -YEAR TOTAL</u>
State Gen. Fd.	\$0	\$0	\$0	\$0	\$0	<b>\$0</b>
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Federal Funds	\$0	\$0	\$0	\$0	\$0	<b>\$0</b>
Local Funds	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<b>\$0</b>
<b>Annual Total</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

**EXPENDITURE EXPLANATION**

If the Department of Public Safety, Office of Motor Vehicles (OMV) is unable to deplete the remaining stock of existing license plates, the proposed law will result in an indeterminable increase in state expenditures for supplies associated with the manufacture of license plates. If OMV depletes the remaining stock of existing license plates, the proposed law will have a minimal impact on state expenditures. The proposed law changes the current license plate design to include the LA tourism website address, "LouisianaTravel.com". The proposed law requires the website address on license plates for private cars, trucks, and trailers, but excludes special prestige and personalized plates.

NOTE: To redesign the existing license plate, OMV reports that it needs to provide the vendor at least a six months notice to obtain new preprinted metal sheeting to create new drums. Also, OMV needs time to deliver the new plates to every office and public tag agent in the state. The proposed law requires OMV to start using the new plates for cars beginning July 1, 2021, and for trucks beginning January 1, 2022. OMV reports that stock of the existing license plates would have to be destroyed, which cost \$1.87 per plate to produce. The Legislative Fiscal Office cannot determine how many existing plates would be destroyed and replaced with new design plates. To the extent a significant number of existing plates are destroyed, OMV may require additional resources presumed to be SGF. If OMV continues using the existing license plate design until new sheeting is required before implementing the proposed law, thereby depleting existing stock, the agency would avoid increase costs associated with disposal of existing unissued plates and distribution of new plates prior to July 1, 2021.

**REVENUE EXPLANATION**

There is no anticipated direct material effect on governmental revenues as a result of this measure.

Senate      Dual Referral Rules  
 13.5.1 >= \$100,000 Annual Fiscal Cost {S & H}  
 13.5.2 >= \$500,000 Annual Tax or Fee Change {S & H}

House  
 6.8(F)(1) >= \$100,000 SGF Fiscal Cost {H & S}  
 6.8(G) >= \$500,000 Tax or Fee Increase or a Net Fee Decrease {S}

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