

SENATE RESOLUTION NO. 18

BY SENATOR FOIL

A RESOLUTION

To express the sincere condolences of the Senate of the Legislature of Louisiana upon the passing of John (Jay) Henry Lyles III.

WHEREAS, it is with deep regret and profound sorrow that the Senate of the Legislature of Louisiana has learned of the passing of Jay Lyles on August 30, 2021, at the age of forty-one; and

WHEREAS, Jay was born on January 10, 1980, in Minden, Louisiana, to parents John and Linda Lyles; and

WHEREAS, Jay was a 1998 graduate of Sibley High School, where as a sophomore, he was selected to represent his class at the Hugh O'Brian (HOBY) Youth Leadership program and to serve as a volunteer for HOBY Louisiana from June 2000 through 2018; and

WHEREAS, Jay began his college education at Northwestern State University (NSU) in Natchitoches, Louisiana, where he majored in journalism and political science; and

WHEREAS, while a student at NSU, Jay was an active member of Phi Kappa Phi fraternity and was chosen by The Fund for American Studies to study political economics and ethics at Georgetown University and to intern at *The Washington Times*; and

WHEREAS, Jay was also awarded a tuition scholarship to study free economics and political systems at Charles University in Prague, Czech Republic; and

WHEREAS, after completing two years of study at NSU, Jay transferred to Louisiana State University in Baton Rouge where he graduated Magna Cum Laude with a Bachelor of Arts in Mass Communications and was an active member of College Republicans; and

WHEREAS, Jay continued his studies at LSU and earned a Master of Public Administration degree in 2004, and solidified his passions for LSU sports, tailgating, and Louisiana politics; and

WHEREAS, Jay later enrolled at the Southern University Law Center and pursued legal studies from 2010 through 2011; and

WHEREAS, he was the owner of Jay Lyles Consulting headquartered in Baton Rouge and was successful as a news reporter as well as a media advertising executive and at the time of his passing, was the senior reporter for the *Bayou Insider* and the President and Chief Executive Officer of Humor Me Louisiana, LLC; and

WHEREAS, during his lifetime Jay endeared himself in many roles and acquired many titles including son, grandson, brother, cousin, husband, dad, uncle, friend, reporter, entrepreneur, marketing guru, financial professional, political consultant, political candidate, and accomplished writer; and

WHEREAS, he was known for his business acumen and his ability to easily gain people's trust; and

WHEREAS, Jay was a devoted parishioner of St. Joseph's Cathedral in Baton Rouge and a member of the Knights of Columbus, serving as a field agent for the Catholic fraternal organization from September 2018 through May 2019; and

WHEREAS, one of Jay's favorite quotes was from the Dalai Lama, "Happiness is not something ready-made. It comes from your own actions."; and

WHEREAS, Jay is survived by his wife Katrina Collins Lyles; stepdaughters Emily and Allie Grace Collins; parents John and Linda Lyles; brother Chris Lyles, his wife Laura, and their sons, Carson and Cooper; sister Shelley Lyles Spence and her husband Brad; and a cadre of close friends and associates; and

WHEREAS, his passing has created a void in the hearts of his family and extended family, as well as many friends and colleagues who knew and loved him.

THEREFORE, BE IT RESOLVED that the Senate of the Legislature of Louisiana does hereby express its sincere and heartfelt condolences upon the passing of John (Jay) Henry Lyles III.

BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to the family of Jay Lyles.

---

PRESIDENT OF THE SENATE