

2022 Regular Session

HOUSE RESOLUTION NO. 52

BY REPRESENTATIVE SCHEXNAYDER

A RESOLUTION

To designate Tuesday, April 12, 2022, as Tourism Day at the state capitol.

WHEREAS, 2021 was a significant year for rebuilding the travel economy in Louisiana and bringing back visitors to the state; and

WHEREAS, despite post-pandemic workforce challenges, the travel and tourism industry continues to be the fourth-largest employer in Louisiana; and

WHEREAS, in 2020, visitor expenditures resulted in \$1.3 billion in state and tax revenue, and such expenditures are continuing to climb back to their pre-pandemic numbers; and

WHEREAS, visitors generated \$747 in tax savings for every household in Louisiana in 2020; and

WHEREAS, in Louisiana, no state general funds are appropriated for tourism, as tourism is funded exclusively through a dedication of three one-hundredths of a cent of sales tax; and

WHEREAS, the funds generated by this dedication are used by the Louisiana office of tourism under the direction of Lieutenant Governor Billy Nungesser to promote tourism in Louisiana, and as a result such funds exert an enormous economic impact; and

WHEREAS, members of the travel industry from all corners of Louisiana are at the capitol today, along with twenty-five members of the Louisiana Tourism Leadership Academy, all of whom are up and coming leaders from all sectors of the travel industry.

THEREFORE, BE IT RESOLVED that the House of Representatives of the Legislature of Louisiana does hereby designate Tuesday, April 12, 2022, as Tourism Day at the state capitol and does hereby express appreciation and support to the members of the

Louisiana travel industry for their efforts to bring visitors to Louisiana and provide financial benefits to the state.

BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to the assistant secretary of tourism in the Department of Culture, Recreation and Tourism.

SPEAKER OF THE HOUSE OF REPRESENTATIVES