

SENATE RESOLUTION NO. 171

BY SENATOR MCMATH

A RESOLUTION

To designate May 31, 2022, as Louisiana Music Advocacy Day at the Louisiana State Capitol.

WHEREAS, Louisiana is the birthplace of so many of the world's unique musical styles, such as jazz, blues, zydeco, swamp pop, rock & roll, gospel, country, bounce, rhythm & blues, and Cajun music; and

WHEREAS, the music industry in Louisiana is an economic driver contributing 1.2 billion dollars to the state's gross domestic product, employing over 30,000 Louisiana citizens; and

WHEREAS, Louisiana has numerous post-secondary education institutions devoted to educating future music creators and music industry professionals; and

WHEREAS, Louisiana's unique combination of musicians and Grammy nominees and winners create an environment for continued innovation in music; and

WHEREAS, in a state where tourism is one of the largest industries, music is regarded as one of the primary attractions that cause visitors to come to Louisiana; and

WHEREAS, music and music creators are one of Louisiana's greatest natural and renewable resources; however, the industry is not fully recognized as a true industry akin to the food, tourism, agriculture, manufacturing, etc.; and

WHEREAS, recognizing this economic importance, incentivizing growth in Louisiana's music industry, and supporting a system for developing music industry careers is vital for our current and future music creators and the economy of Louisiana.

THEREFORE, BE IT RESOLVED that the Senate of the Legislature of Louisiana does hereby proclaim May 31, 2022, as Louisiana Music Advocacy Day at the Louisiana State Capitol to officially recognize the importance of the state music creators and recognize the opportunities for growth in this important industry.

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PRESIDENT OF THE SENATE