

2023 Regular Session

SENATE BILL NO. 32

BY SENATOR MIZELL

Prefiled pursuant to Article III, Section 2(A)(4)(b)(i) of the Constitution of Louisiana.

DAIRY INDUSTRY. Provides relative to the sale of dairy products. (8/1/23)

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AN ACT

To enact R.S. 3:4108(G), relative to the sale of dairy products; to provide relative to the advertisement of milk and milk products; to provide relative to disruptive trade practices; to prohibit the Dairy Stabilization Board and the commissioner of agriculture and forestry from requiring a price markup on the sale of any milk and milk products; and to provide for related matters.

Be it enacted by the Legislature of Louisiana:

Section 1. R.S. 3:4108(G) is hereby enacted to read as follows:

§4108. Disruptive trade practices

* * *

G. Any advertisement, offer to sell, or sale of any milk and milk products by a retailer at less than cost shall not be considered an unfair method of competition, unfair or deceptive act or practice, or disruptive trade practice. Nothing contained in this Chapter or the rules promulgated pursuant thereto shall authorize the board or commissioner to require a price markup on the sale of any milk and milk products by a retailer.

