The original instrument and the following digest, which constitutes no part of the legislative instrument, were prepared by Whitney Kauffeld.

DIGEST

SB 175 Original

2023 Regular Session

Stine

<u>Proposed law</u> creates the crime of "unlawful deepfakes involving minors", which is the creation, distribution or possession of any sexually explicit material depicting a minor using deepfake technology, and will be penalized by imprisonment at hard labor for less than five and not more than 20 years, a fine of not more than \$10,000, or both.

<u>Proposed law</u> further provides that "unlawful deepfakes involving minors" is the promotion, advertisement or sale of any sexually explicit material depicting a minor using Deepfake technology and will be penalized by imprisonment at hard labor for not less than 10 and not more than 50 years, a fine of \$50,000, or both.

<u>Proposed law</u> creates the crime of "unlawful use of a digital image and likeness", which is the use of the digital image and likeness of another individual for any commercial or non-commercial purpose without obtaining the express written consent of the individual and is to be punished by a fine of not more than \$5,000 for each violation.

Proposed law defines "digital image and likeness", "deepfake technology", and "minor".

<u>Proposed law</u> provides for severability in the event one or more provisions of <u>present law</u> are found to be unconstitutional.

Effective August 1, 2023.

(Adds R.S. 14:91.5.1 and 91.5.2)