

2023 Regular Session

SENATE RESOLUTION NO. 17

BY SENATOR BERNARD

COMMENDATIONS. Commends Bruce Brown upon receiving the 2023 Distinguished Service Award in Sports Journalism and on being inducted into the 2023 class of the Louisiana Sports Hall of Fame.

1 A RESOLUTION

2 To commend Bruce Brown upon receiving the 2023 Distinguished Service Award in Sports  
3 Journalism and on being inducted into the 2023 class of the Louisiana Sports Hall  
4 of Fame.

5 WHEREAS, the Louisiana Sports Hall of Fame in Natchitoches, Louisiana, each year  
6 collaborates with the Louisiana Sports Writers Association in selecting a limited number of  
7 sports figures who embody the character, skill, and talent worthy of being named to the Hall  
8 of Fame; and

9 WHEREAS, the Distinguished Service Award is the most prestigious honor offered  
10 to sports media in the state and recipients are carefully chosen after an extensive deliberation  
11 by a forty-member expert panel based on professional accomplishments in local, state,  
12 regional, and national arenas; and

13 WHEREAS, Bruce Brown, an acclaimed south Louisiana writer and editor, has been  
14 selected for the 2023 Distinguished Service Award in Sports Journalism from the Louisiana  
15 Sports Writers Association and is a member of the 2023 Louisiana Sports Hall of Fame  
16 Induction Class; and

17 WHEREAS, Bruce Brown served on the sports staff of the Lafayette *Daily*  
18 *Advertiser* for 21 years, worked 37 years overall as a part of the editorial staff, served as

1 sports editor for 20 years, and helped guide the *Daily Advertiser* through radical changes in  
2 both that newspaper and in the industry; and

3 WHEREAS, Bruce Brown began his writing career as a part-timer in January of  
4 1975, covering a prep basketball game between Pecan Island and Meaux as his first  
5 assignment; and

6 WHEREAS, Bruce joined the *Daily Advertiser* staff full-time in August of 1975 and  
7 one year later he took over as sports editor, serving in that capacity for two decades; and

8 WHEREAS, in 1995, Bruce left the sports editor role to concentrate on writing and  
9 covered prep, college, and pro sports as well as military, faith and values, and nonprofit  
10 organizations for the *Daily Advertiser*; and

11 WHEREAS, during his career with the *Daily Advertiser*, the sports department won  
12 more than 100 Louisiana Sports Writers Association (LSWA) awards for writing, layout, and  
13 photography, numerous Louisiana Press Association honors, and won a coveted national  
14 Best of Gannett award in 2005 for its coverage of Lafayette's team in the Little League  
15 World Series; and

16 WHEREAS, in 1980, Bruce wrote *Prides of Acadiana*, a book about legendary  
17 University of Louisiana in Lafayette (ULL) standouts including Walter Imahara, Ron  
18 Guidry, Bo Lamar, Harold Porter, and Chris Cagle; and

19 WHEREAS, he served two years as LSWA vice president and another two as  
20 secretary and has been a member of the Hall of Fame selection committee for two decades;  
21 and

22 WHEREAS, Bruce returned to full-time sports coverage in 2011 before retiring in  
23 2012; and

24 WHEREAS, in his retirement Bruce has become an award winning radio talk show  
25 host, a freelance writer for the ULL *Athletic Network*, for *Quick Slants*, and *Tiger Rag*  
26 magazines, the *Crowley Post-Signal* and the *Abbeville Meridional*, and still contributes  
27 articles to the *Acadiana Advocate*.

28 THEREFORE, BE IT RESOLVED that the Senate of the Legislature of Louisiana  
29 does hereby commend Bruce Brown for receiving the 2023 Distinguished Service Award  
30 in Sports Journalism and on being inducted into the 2023 class of the Louisiana Sports Hall

