



LEGISLATIVE FISCAL OFFICE
Fiscal Note

Fiscal Note On: **HB 482** HLS 23RS 413
 Bill Text Version: **ORIGINAL**
 Opp. Chamb. Action:
 Proposed Amd.:
 Sub. Bill For.:

Date: April 12, 2023	1:23 PM	Author: ECHOLS
Dept./Agy.: Culture, Recreation and Tourism/Cultural Development		Analyst: Chris Henry
Subject: Louisiana Music Trail		

HIGHWAYS OR +\$302,571 GF EX See Note Page 1 of 1
 Provides relative to a Louisiana Music Trail

Proposed legislation creates the Louisiana Music Trail program within the Office of Cultural Development in the Department of Culture, Recreation (CRT) to develop, implement, and administer a tourism program based on music projects and create a signage program to highlight stories, biographies, and points of interest related to a wide variety of musical genres throughout the trail. Creates the Louisiana Music Trail Commission to administer the program. Provides for the membership and powers of the commission. Designates U.S. Highway 425 South as the "Jazz 'n' Blues" highway and U.S. Highway 65 South as the "Cajun 'n' Zydeco" highway.

EXPENDITURES	2023-24	2024-25	2025-26	2026-27	2027-28	5 -YEAR TOTAL
State Gen. Fd.	\$302,571	\$458,981	\$465,609	\$472,462	\$479,548	\$2,179,171
Agy. Self-Gen.	\$0	\$0	\$0	\$0	\$0	\$0
Ded./Other	\$0	\$0	\$0	\$0	\$0	\$0
Federal Funds	\$0	\$0	\$0	\$0	\$0	\$0
Local Funds	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	\$0
Annual Total	\$302,571	\$458,981	\$465,609	\$472,462	\$479,548	\$2,179,171

REVENUES	2023-24	2024-25	2025-26	2026-27	2027-28	5 -YEAR TOTAL
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Ded./Other	\$0	\$0	\$0	\$0	\$0	\$0
Federal Funds	\$0	\$0	\$0	\$0	\$0	\$0
Local Funds	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	\$0
Annual Total	\$0	\$0	\$0	\$0	\$0	\$0

EXPENDITURE EXPLANATION

There will be an increase in state expenditures for the Department of Culture, Recreation and Tourism (CRT) to assist the Louisiana Music Trail Commission with staffing and program activities. The department anticipates needing two positions to adequately support the Commission: a Contracts and Grants Reviewer 3 (\$54,933 Salary, \$27,467 Related Benefits) to administer grants and a Tourism Marketing Representative 2 (\$58,781 Salary, \$29,391 Related Benefits) to promote and market the trail. The ensuing fiscal years factor a 3.5% growth for personnel expenses. Both positions would have associated travel, operating, and technology expenses estimated at \$11,000 per position annually with a 2% anticipated growth factored in future years.

The proposed legislation tasks the Commission with approving and certifying an individual's qualified expenses to create and install a music project along the trail. It is not clear if the Commission has the ability to provide grant funding or reimburse an individual who installs a music project, but CRT anticipates \$50,000 would initiate a grant program for these projects should that be the intent. This amount could grow up to \$200,000 annually after the first year. For the purposes of this fiscal note, the LFO assumes this would be funded with SGF.

There will also be increased expenses related to the Commission creating a "signage program that captures the stories, biographies, and points of interest" throughout the music trail. According to CRT, this requirement to manage the markers for this program would cost an estimated \$60,000 per year to install 8 markers annually at a cost of \$7,500 each.

The proposed legislation requires the Department of Transportation and Development (DOTD) to erect appropriate signage along each of the highways. Estimates for signage provided by DOTD range from \$1,143 to \$3,480 depending on the size, however that figure does not include fabrication or future maintenance and replacement needs. The total annual costs of signage will depend on the number of requests for signs by the Commission. DOTD may use state funds for the signs but if funding is not available it is able to solicit gifts, grants, or donations from outside sources for this purpose.

REVENUE EXPLANATION

There is no anticipated direct material effect on governmental revenues as a result of this measure. Proposed legislation allows the music trail commission and DOTD to use gifts, grants, and donations for activities related to the program, but the availability of these sources is unknown.

Senate Dual Referral Rules
 13.5.1 >= \$100,000 Annual Fiscal Cost {S & H}
 13.5.2 >= \$500,000 Annual Tax or Fee Change {S & H}

House
 6.8(F)(1) >= \$100,000 SGF Fiscal Cost {H & S}
 6.8(G) >= \$500,000 Tax or Fee Increase or a Net Fee Decrease {S}

Evan Brasseaux

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