

2023 Regular Session

SENATE RESOLUTION NO. 99

BY SENATOR DUPLESSIS

COMMENDATIONS. Commends and congratulates Christa Cotton on the launching of her El Guapo products inside The Fresh Market stores nationwide.

1 A RESOLUTION

2 To commend and congratulate Christa Cotton on the launching of her El Guapo products
3 inside The Fresh Market stores nationwide.

4 WHEREAS, Christa Cotton had her first experience in the spirits industry while
5 helping her father start Thirteenth Colony Distillery, Georgia's first legal craft distillery since
6 Prohibition; and

7 WHEREAS, her experience assisting her father in his start-up venture ignited a
8 passion in her for making things; and

9 WHEREAS, in 2017, with the opportunity to buy the trademark "El Guapo", she
10 started the New Orleans Beverage Group, LLC to acquire the trademark and began
11 production of the El Guapo line of cocktail bitters and syrups; and

12 WHEREAS, El Guapo is popular with various upscale bars, restaurants, and retail
13 establishments as well as a loyal online customer base; and

14 WHEREAS, El Guapo is known for quality ingredient sourcing, sustainable
15 packaging, and practices exemplary customer service; partnering with regional farmers,
16 producing products made with Ponchatoula strawberries, satsumas, pecans, chicory, and
17 more; and

18 WHEREAS, the bottles used are 100% recyclable, with the labels being made from

