



1           WHEREAS, Cory graduated from Southern University and A&M College in Baton  
2 Rouge with a bachelor of arts degree in mass communications and public relations, and at  
3 the request of Speaker Joe R. Salter, he returned to the capitol in 2006 to work as a public  
4 information specialist in the Public Information Office; and

5           WHEREAS, in 2009, Mr. Stewart introduced the first-ever, in-house direct mail  
6 marketing service; with this service, he provided mailer design services to state  
7 representatives and produced a savings of \$1.2 million to the state's budget; and

8           WHEREAS, Mr. Stewart was selected chair of the Legislative Information and  
9 Communications Staff Section of the National Conference of State Legislatures in 2012; he  
10 was the first African American to serve in this role; in the same year, he was also promoted  
11 to the position of deputy director of communications and led the rebranding effort of the  
12 office by vastly expanding its services to include web development and streaming oversight;  
13 and

14           WHEREAS, in 2015, Mr. Stewart became the first African American to serve as the  
15 director of the House Communications Office; and

16           WHEREAS, Cory has also received numerous awards and accolades for his  
17 astonishing career and achievements; in 2014, he was awarded the National Legislative Staff  
18 Achievement Award, and in 2018, he was awarded the Communicator of the Year Award  
19 from the National Association of Government Communicators; and

20           WHEREAS, one of Cory's most recent achievements came in 2021, when he was  
21 asked to create, brand, and lead a new type of joint non-partisan office that offers  
22 communication services to both the House of Representatives and the Senate; he branded  
23 this new office the "Legislative Communications Office", or "LCO", and it represents the  
24 first communications office in the country that supports the entire state legislative branch;  
25 and

26           WHEREAS, behind Mr. Stewart's very capable leadership, the LCO created a new  
27 website for the Senate, implemented two new legislative mobile applications, revamped the  
28 marketing campaign for the Louisiana capitol's "Shop at the Top", redesigned the popular  
29 coloring and activity book, and expanded the digital footprint of the legislature through  
30 social media and web development; and

1           WHEREAS, Cory Stewart was an exemplary member of the legislative staff, and he  
2 is most deserving of the highest recognition for his inspiring work, infectious smile, angelic  
3 voice, and vibrant spirit.

4           THEREFORE, BE IT RESOLVED that the House of Representatives of the  
5 Legislature of Louisiana does hereby commend Cory Stewart for his service to the Louisiana  
6 Legislature and does hereby extend sincerest wishes that he continue to prosper in all of his  
7 endeavors as he begins a new phase in his career.

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DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

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Marcelle

Commends Cory Stewart for his service to the Legislature of La.