

RÉSUMÉ DIGEST

ACT 117 (HB 132)

2023 Regular Session

Thompson

New law authorizes the secretary of the Dept. of Culture, Recreation and Tourism to enter sponsorship agreements and to authorize the placement of advertising and sponsorship signs on department property and assets.

New law prohibits such agreements until the secretary promulgates rules that specify the following:

- (1) Types of businesses with which sponsorship agreements are authorized and those with which sponsorship agreements are prohibited.
- (2) The size, types, and placement of advertisements and sponsorship signs.

New law requires the department to submit an annual report to the legislature and specified legislative committees summarizing each sponsorship agreement in effect.

Effective August 1, 2023.

(Adds R.S. 36:204(B)(11))