

RÉSUMÉ DIGEST

ACT 283 (HB 649)

2023 Regular Session

Echols

New law provides for a La. Music Trail to commemorate and to promote awareness and encourage enjoyment of the stories, biographies, and points of interest related to La. music. Authorizes the Dept. of Culture, Recreation and Tourism to establish a process and criteria for adding routes to the trail. Authorizes political subdivisions to request inclusion of specific highway segments.

New law creates the La. Music Trail Commission composed of the assistant secretary of the office of cultural development or his designee, the assistant secretary of the office of tourism or his designee, and five members appointed by the lieutenant governor. Provides that the commission shall establish and administer:

- (1) A tourism program that focuses on highlighting music stories and related dynamics on the designated music highways.
- (2) A signage program that captures the stories, biographies, and points of interest in La. music.

New law provides that the office of cultural development shall promulgate rules necessary to implement the programs. Authorizes the commission to accept, receive, and use funds, services, and other property donated, bequeathed, or devised for any purpose relating to its activities.

New law requires the commission to submit a report by Dec. 31st of each even-numbered year to the governor and the legislature. Requires that the report include:

- (1) The commission's goals for increasing the number of music routes and signage over the next biennium.
- (2) The marketing and promotion the commission will focus on over the next biennium.
- (3) The qualified routes approved by the commission during the previous biennium.

New law requires the Dept. of Transportation and Development to erect appropriate signs along the La. Music Trail and authorizes the department to identify designated highways on official state highway maps. Requires the Dept. of Culture, Recreation and Tourism to develop the official logo.

Effective August 1, 2023.

(Adds R.S 36:209(A)(10) and R.S. 56:1950.21-1950.26)