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## DIGEST

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HB 459 Original

2024 Regular Session

Glorioso

**Abstract:** Prohibits contractors from soliciting a property owner's property insurance coverage for roof repair by utilizing certain advertisements and communications.

Proposed law defines "prohibited advertisement", in pertinent part, as communication by a contractor that encourages, instructs, or induces a consumer to contact a contractor or public adjuster about making a roofing damage insurance claim.

Proposed law defines "soliciting".

Proposed law provides that a contractor may not engage in prohibited advertising by certain acts of soliciting a residential property owner.

Proposed law provides that a contractor in violation of proposed law may be subject to disciplinary proceedings and a fine up to \$10,000.

Proposed law applies to contractors and persons acting on behalf of a contractor.

Proposed law provides that an unlicensed person in violation of proposed law shall be guilty of unlicensed contracting and may be fined up to \$10,000.

Proposed law provides that a contractor shall not execute a contract without providing notice regarding proposed law to the residential property owner.

(Adds R.S. 37:2159.2)