

2024 Regular Session

HOUSE RESOLUTION NO. 21

BY REPRESENTATIVE ROMERO

COMMENDATIONS: Commends the Louisiana Nursery and Landscape Association for its "Plants Make a Difference" campaign

1 A RESOLUTION

2 To commend the Louisiana Nursery and Landscape Association for its "Plants Make a  
3 Difference" campaign.

4 WHEREAS, the Louisiana Nursery and Landscape Association's "Plants Make a  
5 Difference" campaign is aimed at educating Louisianians about the many vitally important  
6 benefits of having more plants in our lives; and

7 WHEREAS, plants provide a number of benefits to people; studies suggest that  
8 individuals who play or spend time in a natural environment more frequently experience  
9 lower levels of stress, higher concentration, greater fitness, improved reasoning, and sharper  
10 observational skills; and

11 WHEREAS, plants are also incredibly effective in helping to conserve energy;  
12 homeowners can save up to 25% of their energy costs by simply investing in effective  
13 landscaping with plants and trees; landscaping also yields an average of 110% returns on  
14 every dollar invested, and properties that are well-landscaped typically sell faster; and

15 WHEREAS, plants also provide an economic benefit to businesses as beautification  
16 projects using trees, plants, and flowers to draw more customers, reduce shopper and  
17 employee stress, and enhance a store's appeal; businesses with more plants and higher  
18 quality landscaping invite customers to shop longer than they would at a less aesthetically  
19 pleasing business; and

20 WHEREAS, most importantly, plants and trees remove carbon from our atmosphere,  
21 give us oxygen to breathe, and filter the water we drink; and

1           WHEREAS, the Louisiana Nursery and Landscape Association is most deserving of  
2 recognition for its "Plants Make a Difference" campaign.

3           THEREFORE, BE IT RESOLVED that the House of Representatives of the  
4 Legislature of Louisiana does hereby commend the Louisiana Nursery and Landscape  
5 Association for its "Plants Make a Difference" campaign and does hereby extend sincerest  
6 wishes that all Louisianians recognize the integral role that plants play in our lives and  
7 continue to support and maintain our beautiful state's natural environment.

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DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

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HR 21 Original

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Romero

Commends the La. Nursery and Landscape Assoc. for its "Plants Make a Difference" campaign.