

2024 Regular Session

HOUSE CONCURRENT RESOLUTION NO. 26

BY REPRESENTATIVE ST. BLANC AND SENATOR WOMACK

A CONCURRENT RESOLUTION

To designate Tuesday, March 19, 2024, as Main Street Day at the state capitol.

WHEREAS, since 1984, Louisiana Main Street has helped Louisiana's communities revitalize their historic downtown areas by celebrating their unique cultural qualities and generating impressive economic returns; and

WHEREAS, Louisiana's thirty-six designated Main Street communities rebounded strongly following the pandemic by logging five hundred forty-seven new jobs, one hundred thirty-three new businesses, 47,158 volunteer hours, and \$25,925,190 in public/private investment in Fiscal Year 2021-2022; and

WHEREAS, each dollar invested in Louisiana Main Street returns \$2.90-\$7.40 in state sales tax annually, and \$190,000 per year of state income tax is generated from jobs created by Main Street employers; and

WHEREAS, Louisiana Main Street leads a statewide network of designated communities including Abbeville, Bastrop, Columbia, Crowley, Denham Springs, DeRidder, Donaldsonville, Eunice, Franklin, Hammond, Homer, Houma, Kenner, Leesville, Minden, Monroe, Morgan City, Natchitoches, New Iberia, New Roads, Opelousas, Plaquemine, Ponchatoula, Ruston, Slidell, Springhill, St. Francisville, St. Martinville, Thibodaux, West Monroe, and Winnsboro; the program also includes the following districts in the city of New Orleans: Broad Street, Lower Ninth Ward, North Rampart Street, OC Haley Boulevard, and Old Algiers; and

WHEREAS, Louisiana Main Street also works with communities that are on a path to potential designation; the city of Winnfield is one such "Lagniappe" community that is working towards receiving a "Main Street" designation; and

WHEREAS, Louisiana Main Street communities are also part of a national network of more than one thousand two hundred communities under the banner of Main Street America; and

WHEREAS, the Louisiana Main Street program is a proven model for economic development that warrants the highest recognition for demonstrating the significantly positive impact of downtown growth on the growth of the whole community.

THEREFORE, BE IT RESOLVED that the Legislature of Louisiana does hereby designate Tuesday, March 19, 2024, as Main Street Day at the state capitol and does hereby commend Louisiana Main Street and its thirty-six designated communities for their outstanding downtown revitalization efforts throughout the state.

SPEAKER OF THE HOUSE OF REPRESENTATIVES

PRESIDENT OF THE SENATE