



1 which includes a sixty minutes live children's theater production focused on drug awareness  
2 and peer pressure and a classroom component that echoes the themes of the theater  
3 performance; and

4 WHEREAS, the *Cajun Critters & Kids 'Just Say NO!' to Drugs* program setup  
5 allowed students to actively engage and apply what they observed in the performance to their  
6 classroom activities, fostering a deeper understanding and personal connection to the content  
7 taught; and

8 WHEREAS, another Seymore D'Fair Foundation drug prevention program called the  
9 "Kiki's Red Ribbon School Celebration" focuses on drug awareness and prevention  
10 education for the underserved pre-adolescent student demographic in grades K-6 is marked  
11 by an annual event which creates a memorable experience that reinforces the anti-drug  
12 message in a positive and celebratory atmosphere; and

13 WHEREAS, Kiki's program setup brings together educators, parents, and local  
14 leaders engaging in interactive methods, including activities, games, and discussions,  
15 ensuring active student participation and better retention of the information provided; and

16 WHEREAS, between ACT 283 of 2018 Regular Legislative Session and Seymore  
17 D'Fair Foundation, a "Louisiana is Better with ME 100% Drug Free" specialty license plate  
18 campaign was created; and

19 WHEREAS, the specialty license plate campaign is a constant reminder of the  
20 commitment to living drug-free with all sales directly channeled into funding drug-  
21 prevention education programs; and

22 WHEREAS, the statistics on drug use in Louisiana paints a concerning picture,  
23 highlighting an urgent need for effective drug prevention strategies, treatment, and drug  
24 addiction services; and

25 WHEREAS, a significant portion of the population, 8.37% of adults and 7.31% of  
26 minors reported needing treatment, but not receiving it, underscoring a gap in accessible  
27 drug addiction services; and

28 WHEREAS, the effectiveness of using character mascots like Seymore in  
29 educational settings is supported by teaching methodologies and psychology and are visually  
30 appealing with their friendly nature thus making learning engaging and enjoyable; and

