

2024 Regular Session

HOUSE RESOLUTION NO. 56

BY REPRESENTATIVE WILLARD

A RESOLUTION

To designate Thursday, October 10, 2024, as Black Brewers' Day.

WHEREAS, the rich tapestry of our nation is woven with the vibrant threads of diversity, and the state of Louisiana stands as a shining example of this beautiful mosaic; and

WHEREAS, throughout history, African Americans have made significant contributions to the culture, economy, and social fabric of our state, and have played an integral role in shaping the brewing industry in Louisiana; and

WHEREAS, the craft beer industry has experienced remarkable growth and innovation, and African American brewers have emerged as talented artisans, creating unique and exceptional brews that showcase their passion, creativity, and dedication; and

WHEREAS, on October 10, 1970, Theodore A. "Ted" Mack, Sr., and his business associates celebrated the purchase of Peoples Brewing Company in Oshkosh, Wisconsin, with over two thousand guests, including stockholders, local and state legislators, and notable dignitaries; and

WHEREAS, Mr. Mack became the first African American brewery president in the United States, and Peoples Brewing Company became the first black-owned brewery in our nation's history; and

WHEREAS, the National Black Brewers Association was formed as a non-profit organization in December 2022 to support, promote, and develop the black brewing community; and

WHEREAS, it is essential to recognize and celebrate the achievements and contributions of black brewers in Louisiana, who have overcome challenges and barriers to establish themselves as pillars of the craft beer community; and

WHEREAS, the establishment of Black Brewers' Day provides an opportunity for Louisiana to acknowledge, honor, and support the accomplishments of black brewers, to raise awareness about the diversity within the brewing industry, and to foster a spirit of inclusion and equality; and

WHEREAS, celebrating Black Brewers' Day will encourage individuals and communities to discover and appreciate the exceptional craftsmanship and unique flavors that black brewers bring to the brewing industry.

THEREFORE, BE IT RESOLVED that the House of Representatives of the Legislature of Louisiana does hereby designate Thursday, October 10, 2024, as Black Brewers' Day and does hereby encourage Louisianians to observe this day with appropriate programs, ceremonies, and activities to celebrate and acknowledge the contributions of black brewers in Louisiana and the United States.

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SPEAKER OF THE HOUSE OF REPRESENTATIVES