

2024 Regular Session

SENATE RESOLUTION NO. 30

BY SENATOR PRESSLY

SPECIAL DAY/WEEK/MONTH. Commends members of the Louisiana Automobile Dealers Association for their activities and contributions to the people of Louisiana and to designate Tuesday, April 9, 2024, as Louisiana Automobile Dealer Day at the state capitol.

1 A RESOLUTION

2 To commend members of the Louisiana Automobile Dealers Association for their activities
3 and contributions to the people of Louisiana and to designate Tuesday, April 9, 2024,
4 as Louisiana Automobile Dealer Day at the Louisiana State Capitol.

5 WHEREAS, the Louisiana Automobile Dealers Association is composed of members
6 who are franchised new car and heavy truck dealers; and

7 WHEREAS, established in 1937, the Louisiana Automobile Dealers Association
8 consists of 350 franchised new car and heavy truck dealers operating in Louisiana; and

9 WHEREAS, franchised dealers in our state play a pivotal role in our state's economic
10 prosperity and advancement; fosters a robust marketplace that prioritizes consumer
11 satisfaction through equitable and competitive pricing; maintains fully equipped service
12 departments staffed by expert technicians; maintains unparalleled customer service
13 standards; and contributes to high employment rates in our state; and

14 WHEREAS, these franchised dealers acknowledge their dependence on Louisiana
15 and its residents for resources, a well-trained workforce, and a strong business climate; and

16 WHEREAS, franchised dealers in our state employ nearly thirty-eight thousand
17 citizens and tens of thousands more employees in supporting businesses, with a payroll
18 exceeding \$1.2 billion and an average annual earnings of \$75,465; and

