

2024 Regular Session

HOUSE RESOLUTION NO. 74

BY REPRESENTATIVES HEBERT AND TARVER

SPECIAL DAY/WEEK/MONTH: Designates April 9, 2024, as Louisiana Automobile Dealer Day at the state capitol

1 A RESOLUTION

2 To commend the members of the Louisiana Automobile Dealers Association (LADA) and
3 to designate Tuesday, April 9, 2024, as Louisiana Automobile Dealer Day at the state
4 capitol.

5 WHEREAS, the Louisiana Automobile Dealers Association, established in 1937,
6 consists of 350 franchised new car and heavy truck dealers operating in the state of
7 Louisiana; and

8 WHEREAS, Louisiana's franchised dealers play a pivotal role in the state's economic
9 prosperity and advancement, fostering a robust marketplace that prioritizes consumer
10 satisfaction through equitable and competitive pricing, fully equipped service departments
11 staffed by expert technicians, unparalleled customer service standards, and maintaining high
12 employment rates; and

13 WHEREAS, Louisiana's franchised dealers acknowledge their dependence on
14 Louisiana and its residents for resources, a well-trained workforce, and a strong business
15 climate; and

16 WHEREAS, Louisiana's franchised dealers employ nearly thirty-eight thousand
17 citizens and tens of thousands more employees in supporting businesses, with a payroll
18 exceeding \$1.2 billion and average annual earnings of \$75,465; and

19 WHEREAS, Louisiana's franchised dealers contribute more than \$770 million
20 annually to the state and local coffers through direct tax payments and household earnings
21 generated by the state's franchised dealers; and

1 WHEREAS, Louisiana's franchised dealers demonstrated their commitment to
2 community support last year by generously contributing over \$18 million to various
3 charitable organizations; and

4 WHEREAS, the Louisiana Automobile Dealers Association's mission is aligned with
5 community values, striving for safe and clean communities with vibrant neighborhoods,
6 good schools, and a strong economy; and

7 WHEREAS, this year marks the 87th anniversary of the Louisiana Automobile
8 Dealers Association.

9 THEREFORE, BE IT RESOLVED that the House of Representatives of the
10 Legislature of Louisiana does hereby commend the members of the Louisiana Automobile
11 Dealers Association (LADA) and designates Tuesday, April 9, 2024, as Louisiana
12 Automobile Dealer Day at the state capitol; does hereby recognize LADA members'
13 unwavering commitment to excellence in service; and does hereby extend enduring
14 appreciation for all that these individuals do for Louisiana.

DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

HR 74 Original

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Hebert

Commends the members of the La. Automobile Dealers Assoc. (LADA) and designates April 9, 2024, as Louisiana Automobile Dealer Day at the state capitol.