

2024 Regular Session

SENATE RESOLUTION NO. 41

BY SENATOR STINE

SPECIAL DAY/WEEK/MONTH. To designate Tuesday, April 16, 2024, as Tourism Day at the Louisiana State Capitol.

1 A RESOLUTION

2 To designate Tuesday, April 16, 2024, as Tourism Day at the Louisiana State Capitol.

3 WHEREAS, travel plays an essential role in preserving Louisiana's culture, propels
4 our economy, and is pivotal in shaping Louisiana's success; and

5 WHEREAS, travel is vital in creating quality job opportunities with over 218,900
6 people employed in the leisure and hospitality industry regaining its status as the industry
7 with the fourth highest employment in the state; and

8 WHEREAS, Louisiana attracted 42.6 million domestic and international visitors to
9 the state in 2022, a 3.8% increase over 2021; and

10 WHEREAS, domestic and international travelers spent an estimated \$17.1 billion
11 while visiting Louisiana in 2022, a 2.3% increase over 2021; and

12 WHEREAS, no state general funds are appropriated for tourism; tourism is funded
13 exclusively by a dedication of three one-hundredths of a cent of sales tax; and

14 WHEREAS, the funds generated by this dedication have been and continue to be
15 used by the Louisiana Office of Tourism under the direction of our Lt. Governor Billy
16 Nungesser, to promote tourism to our state, which has created an enormous economic
17 impact; and

18 WHEREAS, members of the travel community that represent all corners of Louisiana

1 will be at the capitol on April 16, 2024 to celebrate tourism in Louisiana.

2 THEREFORE, BE IT RESOLVED that the Senate of the Legislature of Louisiana
3 does hereby designate Tuesday, April 16, 2024, as Tourism Day at the Louisiana State
4 Capitol and does hereby express appreciation and support for the fine work of the Louisiana
5 travel industry in its mission to bring visitors to Louisiana and provide ambassadorial and
6 financial benefits to the state.

7 BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to Doug
8 Bourgeois, Assistant Secretary of Tourism at the Louisiana Department of Culture,
9 Recreation and Tourism.

The original instrument and the following digest, which constitutes no part
of the legislative instrument, were prepared by Kathy Liberty.

	DIGEST	
SR 41 Original	2024 Regular Session	Stine
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