

2024 Regular Session

SENATE RESOLUTION NO. 78

BY SENATOR MCMATH

SPECIAL DAY/WEEK/MONTH. Recognizes May 7, 2024, as Louisiana Music Advocacy Day at the Louisiana State Capitol.

1 A RESOLUTION

2 To recognize Tuesday, May 7, 2024, as Louisiana Music Advocacy Day at the Louisiana
3 State Capitol.

4 WHEREAS, music and music creators are Louisiana's greatest renewable natural
5 resource; and

6 WHEREAS, Louisiana is the birthplace of many unique musical styles, such as jazz,
7 blues, zydeco, swamp pop, rock and roll, gospel, country, bounce, rhythm and blues, and
8 Cajun music; and

9 WHEREAS, Louisiana musicians continue to be leaders in the entertainment
10 industry, capturing prestigious awards and developing innovative new sounds that continue
11 to build the Louisiana brand as the most musical place on the planet; and

12 WHEREAS, the music industry in Louisiana contributes \$1.2 billion to the state's
13 economy and employs over 30,000 Louisiana citizens, yet Louisiana hasn't fully developed
14 the infrastructure to support its artists; and

15 WHEREAS, the global music market is estimated to be \$30.70 billion in 2024, and
16 is expected to reach \$45.65 billion by 2029; and

17 WHEREAS, the music industry has reached a new level of internationalization which
18 creates tremendous opportunity for the Louisiana music industry; and

1 WHEREAS, Louisiana has numerous post-secondary education institutions devoted
2 to educating future music creators and music industry professionals; and

3 WHEREAS, recognizing the economic importance and incentivizing growth in
4 Louisiana's music industry by developing music industry careers is vital for our current and
5 future music creators and the economy of Louisiana.

6 THEREFORE, BE IT RESOLVED that the Senate of the Legislature of Louisiana
7 does hereby recognize Tuesday, May 7, 2024, as Louisiana Music Advocacy Day and further
8 recognizes the importance of Louisiana music creators and the opportunities for growth in
9 this important industry.

10 BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to the
11 Recording Academy.

The original instrument and the following digest, which constitutes no part
of the legislative instrument, were prepared by Amanda Trapp.

DIGEST

SR 78 Original

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Capitol.