

2024 Regular Session

HOUSE RESOLUTION NO. 199

BY REPRESENTATIVE DAVIS

A RESOLUTION

To recognize Tuesday, May 7, 2024, as Louisiana Music Advocacy Day at the state capitol.

WHEREAS, music and music creators are Louisiana's greatest renewable natural resource, and Louisiana is the birthplace of many unique musical styles, including jazz, blues, zydeco, swamp pop, rock and roll, gospel, country, bounce, rhythm and blues, and Cajun music; and

WHEREAS, Louisiana musicians are leaders in the entertainment industry, capturing prestigious awards and developing innovative new sounds that continue to build the Louisiana brand as the musical place to be; and

WHEREAS, the music industry in Louisiana contributes \$1.2 billion to the state's gross domestic product and employs more than 30,000 Louisianians, yet has not fully developed the infrastructure of goods and services to support its artists; and

WHEREAS, the country music market is estimated to grow to \$30 billion in 2024 and is expected to reach \$45 billion by 2029; the industry has achieved a new level of internationalization and opportunity for Louisiana musicians and their music; and

WHEREAS, Louisiana has numerous postsecondary education institutions devoted to educating future music creators and music industry professionals; and

WHEREAS, it is vital to recognize the economic importance of Louisiana's music industry support system and to incentivize developing music industry careers for our current and future music creators and the musical economy of Louisiana.

THEREFORE, BE IT RESOLVED that the House of Representatives of the Legislature of Louisiana does hereby designate Tuesday, May 7, 2024, as Louisiana Music Advocacy Day; does hereby acknowledge and appreciate the importance of the state's music creators; and does hereby urge the citizens of the state to seize all opportunities to support growth in this vibrant artistic industry.

SPEAKER OF THE HOUSE OF REPRESENTATIVES