

2025 Regular Session

HOUSE RESOLUTION NO. 24

BY REPRESENTATIVE ROMERO

COMMENDATIONS: Commends the Louisiana Nursery and Landscape Association for its "Plants Make a Difference" campaign

1 A RESOLUTION

2 To commend the Louisiana Nursery and Landscape Association for its "Plants Make a  
3 Difference" campaign.

4 WHEREAS, the Louisiana Nursery and Landscape Association's "Plants Make a  
5 Difference" campaign is aimed at educating Louisianians about the many vitally important  
6 benefits of having more plants in our lives; and

7 WHEREAS, most importantly, plants and trees remove carbon from our atmosphere,  
8 play a crucial role in maintaining atmospheric oxygen levels, and improve water quality and  
9 availability by filtering out pollutants and sediments; and

10 WHEREAS, plants provide a number of benefits to people, and some studies suggest  
11 that individuals who play or spend time in a natural environment more frequently experience  
12 lower levels of stress, higher concentration, greater fitness, improved reasoning, and sharper  
13 observational skills; and

14 WHEREAS, plants benefit the overall well-being of Louisiana's senior citizens by  
15 providing low-impact activities for heart, bone, and mental health improvements; plants and  
16 gardening help the elderly population by increasing dexterity, boosting immunity, reducing  
17 stress and anxiety, giving a sense of purpose, and increasing social opportunities; and

18 WHEREAS, plants are incredibly effective contributors to energy conservation  
19 efforts; homeowners can save up to 25% of their energy costs by investing in landscaping  
20 with plants and trees; properties that are well-landscaped typically sell faster, and  
21 landscaping yields an average of a 110% return on every dollar invested; and

1           WHEREAS, plants also provide an economic benefit to businesses; beautification  
2 projects that use trees, plants, and flowers draw more customers, reduce shopper and  
3 employee stress, and enhance a store's appeal; businesses with more plants and higher  
4 quality landscaping invite customers to shop longer than they would at a less aesthetically  
5 pleasing business; and

6           WHEREAS, the Louisiana Nursery and Landscape Association is most deserving of  
7 the highest recognition for its efforts to increase public awareness about the benefits of  
8 plants through its "Plants Make a Difference" campaign.

9           THEREFORE, BE IT RESOLVED that the House of Representatives of the  
10 Legislature of Louisiana does hereby commend the Louisiana Nursery and Landscape  
11 Association for its "Plants Make a Difference" campaign and does hereby extend sincerest  
12 wishes that all Louisianians recognize the integral role that plants play in our lives and  
13 continue to support and maintain Louisiana's beautiful natural environment.

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#### DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

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HR 24 Original

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Romero

Commends the La. Nursery and Landscape Assoc. for its "Plants Make a Difference" campaign.