

2025 Regular Session

HOUSE RESOLUTION NO. 24

BY REPRESENTATIVE ROMERO

A RESOLUTION

To commend the Louisiana Nursery and Landscape Association for its "Plants Make a Difference" campaign.

WHEREAS, the Louisiana Nursery and Landscape Association's "Plants Make a Difference" campaign is aimed at educating Louisianians about the many vitally important benefits of having more plants in our lives; and

WHEREAS, most importantly, plants and trees remove carbon from our atmosphere, play a crucial role in maintaining atmospheric oxygen levels, and improve water quality and availability by filtering out pollutants and sediments; and

WHEREAS, plants provide a number of benefits to people, and some studies suggest that individuals who play or spend time in a natural environment more frequently experience lower levels of stress, higher concentration, greater fitness, improved reasoning, and sharper observational skills; and

WHEREAS, plants benefit the overall well-being of Louisiana's senior citizens by providing low-impact activities for heart, bone, and mental health improvements; plants and gardening help the elderly population by increasing dexterity, boosting immunity, reducing stress and anxiety, giving a sense of purpose, and increasing social opportunities; and

WHEREAS, plants are incredibly effective contributors to energy conservation efforts; homeowners can save up to 25% of their energy costs by investing in landscaping with plants and trees; properties that are well-landscaped typically sell faster, and landscaping yields an average of a 110% return on every dollar invested; and

WHEREAS, plants also provide an economic benefit to businesses; beautification projects that use trees, plants, and flowers draw more customers, reduce shopper and employee stress, and enhance a store's appeal; businesses with more plants and higher quality landscaping invite customers to shop longer than they would at a less aesthetically pleasing business; and

WHEREAS, the Louisiana Nursery and Landscape Association is most deserving of the highest recognition for its efforts to increase public awareness about the benefits of plants through its "Plants Make a Difference" campaign.

THEREFORE, BE IT RESOLVED that the House of Representatives of the Legislature of Louisiana does hereby commend the Louisiana Nursery and Landscape Association for its "Plants Make a Difference" campaign and does hereby extend sincerest wishes that all Louisianians recognize the integral role that plants play in our lives and continue to support and maintain Louisiana's beautiful natural environment.

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SPEAKER OF THE HOUSE OF REPRESENTATIVES