

2025 Regular Session

HOUSE RESOLUTION NO. 177

BY REPRESENTATIVE CARVER

SPECIAL DAY/WEEK/MONTH: Designates May 15, 2025, as Tourism Day at the state capitol

1 A RESOLUTION

2 To designate Thursday, May 15, 2025, as Tourism Day at the state capitol.

3 WHEREAS, travel plays an essential role in preserving Louisiana's culture, propels  
4 our economy, and is pivotal in shaping Louisiana's success; and

5 WHEREAS, travel is vital in creating quality job opportunities: 220,500 people are  
6 employed in the leisure and hospitality industry in Louisiana, and it is the fourth highest  
7 employer in the state; and

8 WHEREAS, Louisiana attracted 43 million domestic and international visitors in  
9 2023; those travelers spent an estimated \$18.1 billion while visiting Louisiana, a 5.4%  
10 increase over 2022; and

11 WHEREAS, no state general funds are appropriated for tourism, which is funded  
12 exclusively by a dedication of three one-hundredths of a cent of sales tax; and

13 WHEREAS, the funds generated by this dedication have been and continue to be  
14 used by the Louisiana Office of Tourism under the direction of Lieutenant Governor Billy  
15 Nungesser to promote tourism, yielding an enormous positive economic impact to the state;  
16 members of the travel community that represent all corners of Louisiana will be at the  
17 capitol to represent the industry on Tourism Day.

18 THEREFORE, BE IT RESOLVED that the House of Representatives of the  
19 Legislature of Louisiana does hereby designate Thursday, May 15, 2025, as Tourism Day  
20 at the state capitol and does hereby express appreciation and support for the fine work of the

- 1 Louisiana travel industry in its mission to bring visitors to Louisiana and provide
- 2 ambassadorial and financial benefits to the state.

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DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

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