

2026 Regular Session

SENATE BILL NO. 499

BY SENATOR MIZELL

ALCOHOLIC BEVERAGES. Requires age verification to enter premises serving alcohol.  
(8/1/26)

1 AN ACT

2 To enact R.S. 26:90(L), relative to The Alcoholic Beverage Control Law; to prohibit certain  
3 acts on licensed premises; to provide age verification to enter licensed premises; to  
4 provide for prohibitions; to provide for rules; and to provide for related matters.

5 Be it enacted by the Legislature of Louisiana:

6 Section 1. R.S. 26:90(L) is hereby enacted to read as follows:

7 §90. Acts prohibited on licensed premises; suspension or revocation of permits

8 \* \* \*

9 **(1) Legislative findings.**

10 **(a) On January 15, 2023, nineteen-year-old Madison Brooks lost her life**  
11 **after being served alcohol underage through the use of another person's**  
12 **identification.**

13 **(b) Physical and digital identification remain vulnerable to transfer and**  
14 **forgery.**

15 **(c) Certified biometrically-bound age assurance credentials, which bind**  
16 **a verified age twenty-one and over indicator to a one-way facial biometric**  
17 **template inside a tamper-proof quick response (QR) code, provide a**

1 low-friction, privacy-protective solution that prevents exactly this type of  
2 tragedy. The facial biometric is mathematically one-way, cannot be  
3 reverse-engineered into an image or usable data, and can only be matched to the  
4 live face of the credential holder.

5 (2) "Certified biometrically-bound age assurance credential" means a  
6 digital or physical credential issued by the commissioner that shall meet all of  
7 the following criteria:

8 (a) Establishes or verifies an individual's age or age-eligibility in  
9 compliance with Digital Identity Guidelines, published by the National Institute  
10 of Standards and Technology (NIST).

11 (b) Is cryptographically bound to one or more biometric identifiers of the  
12 individual so that the credential cannot be transferred, shared, or used by any  
13 other person.

14 (c) Meets applicable age assurance, identity-proofing, and security  
15 standards.

16 (3) Any certified biometrically-bound age assurance credential presented  
17 in digital-wallet or printed form shall be accepted by any permittee as lawful  
18 proof of age when the quick QR code is scanned and the live facial match  
19 confirms the holder.

20 (4) No full identity data or raw biometric image shall be transmitted to  
21 or retained by the relying party beyond the age indicator.

22 (5) Subject to appropriation, the commissioner shall provide approved  
23 applicable equipment, including but not limited to computer hardware and  
24 software necessary for permittees to confirm the certified biometrically-bound  
25 age-assurance credential of a patron before entering the premises.

26 (6) The commissioner shall promulgate rules in accordance with the  
27 Administrative Procedure Act to implement the provisions of this Subsection.

28 (7) This Subsection shall be known and may be cited as the "Madison  
29 Brooks Law."

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The original instrument and the following digest, which constitutes no part of the legislative instrument, were prepared by Senate Legislative Services. The keyword, summary, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

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DIGEST

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Proposed law defines the term "Certified biometrically-bound age assurance credential" as a digital or physical credential issued by the commissioner that meets all of the following criteria:

- (1) Establishes or verifies an individual's age or age eligibility in compliance with Digital Identity Guidelines, published by the National Institute of Standards and Technology (NIST).
- (2) Is cryptographically bound to one or more biometric identifiers of the individual so that the credential cannot be transferred, shared, or used by any other person.
- (3) Meets applicable age assurance, identity-proofing, and security standards.

Proposed law requires any certified biometrically-bound age assurance credential presented in digital-wallet or printed form be accepted by any permittee as lawful proof of age when the quick QR code is scanned and the live facial match confirms the holder.

Proposed law prohibits any full identity data or raw biometric image from being transmitted to or retained by the relying party beyond the age indicator.

Proposed law requires that, subject to appropriation, the commissioner of the office of alcohol and tobacco control (commissioner) provide approved applicable equipment, including but not limited to computer hardware and software necessary for permittees to confirm the certified biometrically-bound age assurance credential of a patron before entering the premises.

Proposed law requires the commissioner to promulgate rules in accordance with the APA to implement the provisions of proposed law.

Proposed law requires that proposed law be cited as the "Madison Brooks Law."

Effective August 1, 2026.

(Adds R.S. 26:90(L))