

---

## DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

---

HB 1229 Original

2026 Regular Session

Wilford Carter

**Abstract:** Provides relative to social media use for minors.

Proposed law defines "account holder", "daily active users", "resident", and "social media platform".

Proposed law requires a social media platform to prohibit a minor under 14 years old from entering into a contract with a social media platform in order to become an account holder.

Proposed law requires a social media platform to do all of the following:

- (1) Terminate any account held by an account holder younger than 14 years old, including accounts that the social media platform treats or categorizes as belonging to an account holder who is likely younger than 14 years old for purposes of targeting content or advertising. Proposed law provides for a time period for when termination becomes effective and a time period to allow an account holder to dispute the termination.
- (2) Allow an account holder younger than 14 years old to submit a request to terminate the account. Proposed law provides a time period for when termination becomes effective.
- (3) Allow the confirmed parent or guardian of a minor account holder, who is younger than 14 years old, to request that the minor's account be terminated. Proposed law provides a time period for when termination becomes effective.
- (4) Permanently delete all personal information held by the social media platform relating to the terminated account, unless there are legal requirements for maintaining the personal information.

Proposed law requires a social media platform to prohibit minors who are 14 or 15 years old from entering into a contract with a social media platform in order to become an account holder, unless the minor's parent or guardian provides consent for the minor to become an account holder.

Proposed law requires a social media platform to do all of the following:

- (1) Terminate any account held by an account holder who is either 14 or 15 years old, including accounts that the social media platform treats or categorizes as belonging to an account holder who is likely 14 or 15 years old for purposes of targeting content or advertising. Proposed law provides for a time period for when termination becomes effective and a time

period to allow an account holder to dispute the termination.

- (2) Allow an account holder who is 14 or 15 years old to submit a request to terminate the account. Proposed law provides a time period for when termination becomes effective.
- (3) Allow the confirmed parent or guardian of a minor account holder, who is 14 or 15 years old, to request that the minor's account be terminated. Proposed law provides a time period for when termination becomes effective.
- (4) Permanently delete all personal information held by the social media platform relating to the terminated account, unless there are legal requirements for maintaining the personal information.

Proposed law provides for severability, if a court enjoins the enforcement of proposed law (R.S. 51:1780.1(C)) or would otherwise enjoin enforcement of any other provision of proposed law due to proposed law (R.S. 51:1780.1(C)).

Proposed law further provides that if proposed law (R.S. 51:1780.1(C)) is severed, both of the following shall come into effect:

- (1) A social media platform shall prohibit a minor who is 14 or 15 years old from entering into a contract with a social media platform to become an account holder.
- (2) A list of established termination requirements as provided by proposed law.

Proposed law provides that any knowing or reckless violations of proposed law are deemed an unfair and deceptive trade practice actionable pursuant to present law (R.S. 51:1401 et. seq.).

Proposed law allows the attorney general, as the enforcing authority, to bring an action against the social media platform for an unfair and deceptive trade practice.

Proposed law allows the attorney general, in addition to other remedies allowed pursuant to present law (R.S. 51:1401 et. seq.), to set and collect a civil penalty up to \$5,000 per violation and reasonable attorney fees and court costs.

Proposed law also allows the attorney general to assess punitive damages against the social media platform, if the social media platform's failure to comply with proposed law is a consistent pattern of knowing and reckless conduct.

Proposed law provides that a social media platform that knowingly or recklessly violates proposed law is liable to the minor account holder, including court costs and reasonable attorney fees.

Proposed law provides that a civil action for a claim pursuant to proposed law shall be brought within one year from the date the complainant knew, or reasonably should have known, of the alleged violation.

Proposed law provides that the parties have entered into a contract, if a social media platform allows an account holder to use the social media platform.

Proposed law provides that proposed law does not preclude any other available remedy at law or equity.

Proposed law allows the attorney general to promulgate rules for the purposes of implementing proposed law.

(Adds R.S. 51:1780.1)