SLS 26RS-608 **ENGROSSED**

2026 Regular Session

SENATE BILL NO. 346

BY SENATOR BARROW

SCHOOLS. Prohibits the use of deepfake material against students enrolled in K-12. (8/1/26)

AN ACT

To enact R.S. 17:416.14.1, relative to elementary and secondary schools; to prohibit the use of deepfake material against students; to provide for a definition; to provide for rulemaking authority; and to provide for related matters.

Be it enacted by the Legislature of Louisiana:

Section 1. R.S.17:416.14.1 is hereby enacted to read as follows:

**§416.14.1. Deepfake material; prohibition**

**A. No student, faculty member, member of the administrative staff, or other employee at an elementary or secondary school shall use material considered to be a deepfake against a student enrolled in kindergarten through grade twelve, with the intent to coerce, harass, intimidate, or maliciously disseminate or sell the material.**

**B. For the purposes of this Section, "deepfake" means any audio or visual media in an electronic format, including any motion picture film or video recording, that is created, altered, or digitally manipulated in a manner that would falsely appear to a reasonable observer to be an authentic record of the actual speech or conduct of the individual or that replaces an individual's**



Coding: Words which are ~~struck through~~ are deletions from existing law; words in **boldface type and underscored** are additions.

**likeness with another individual as depicted in the recording. "Deepfake" does not include any material that constitutes a work of political, public interest, or newsworthy value, including commentary, criticism, satire, or parody, or that includes content, context, or a clear disclosure visible throughout the duration of the recording that would cause a reasonable person to understand that the audio or visual media is not a record of a real event.**

**C. The State Board of Elementary and Secondary Education, in collaboration with the state Department of Education, shall develop and adopt rules and regulations to implement the provisions of this Section.**

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The original instrument and the following digest, which constitutes no part of the legislative instrument, were prepared by Senate Legislative Services. The keyword, summary, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

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DIGEST

SB 346 Engrossed 2026 Regular Session Barrow

Proposed law prohibits a student, faculty member, member of the administrative staff, or other employee at an elementary or secondary school from using deepfake material against a student enrolled in K-12, with the intent to coerce, harass, intimidate, or maliciously disseminate or sell the material.

Proposed law provides for the definition of "deepfake".

Proposed law authorizes BESE, in collaboration with the Dept. of Education, to develop and adopt rules and regulations to implement the provisions of proposed law.

Effective on August 1, 2026.

(Adds R.S. 17:416.14.1)

Summary of Amendments Adopted by Senate

Committee Amendments Proposed by Senate Committee on Education to the original bill

1. Makes technical changes to clarify language.


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