SLS 13RS-1661

Regular Session, 2013

SENATE CONCURRENT RESOLUTION NO. 83

BY SENATORS GARY SMITH AND BROWN AND REPRESENTATIVES GAINES, MILLER AND WILLMOTT

COMMENDATIONS. Commends the L'Observateur for earning top honors at the 133rd annual convention of the Louisiana Press Association.

1	A CONCURRENT RESOLUTION
2	To commend the L'Observateur for earning top honors at the Louisiana Press Association
3	annual convention.
4	WHEREAS, the one hundred thirty-third annual convention of the Louisiana Press
5	Association was held in Baton Rouge on Saturday, April 20, 2013; and
6	WHEREAS, throughout 2012, the Louisiana Press Association held the Better
7	Newspaper Editorial competition and the Better Newspaper Advertising competition; and
8	WHEREAS, the designation of Newspaper of the Year is based on the number of
9	points earned in the competitions with seventy-four newspapers, publications, and college
10	and university student newspapers having submitted three thousand five hundred sixty-one
11	entries; and
12	WHEREAS, the editorial competition included entries ranging from news story
13	writing to graphic design, and the advertising competition entries were judged based on
14	design, creativity, and effectiveness; and
15	WHEREAS, the L'Observateur took home thirty-two awards overall, including
16	Newspaper of the Year in Division 5; and thirteen first place awards, including General
17	Excellence; Best Front Page; Best Editorial Page; Best Single Editorial; Best Overall Sports
18	Coverage; Best Lifestyle Coverage; Best News Photo; Best Special Section - Editorial; Best

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1	Staff-generated Color Ad; Best Multiple Advertiser Page; Best Classified Section or Page;
2	Best Online Advertising - Single Ad, Static; and Best Online Advertising - Single Ad,
3	Animated; and
4	WHEREAS, the L'Observateur earned the prestigious Newspaper of the Year award
5	by having the highest number of points across both the editorial and advertising divisions
6	of the competition, and won first place in the Editorial Sweepstakes contest; and
7	WHEREAS, community newspapers such as the L'Observateur are vital in providing
8	in-depth local news coverage and a forum for residents to communicate with each other and
9	remain connected to their community.
10	THEREFORE, BE IT RESOLVED that the Legislature of Louisiana does hereby
11	commend and congratulate the L'Observateur for being named Newspaper of the Year in
12	Division 5 by the Louisiana Press Association at its 2012 annual convention, for the thirty-
13	one additional awards it garnered, and for the tremendous pride the newspaper brings to the
14	community it serves and to the state of Louisiana.
15	BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to the
16	general manager and managing editor of the L'Observateur, David Vitrano.

The original instrument and the following digest, which constitutes no part of the legislative instrument, were prepared by Nancy Vicknair.

DIGEST

Gary Smith

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Commends the *L'Observateur* for earning top honors at the Louisiana Press Association annual convention.