

Regular Session, 2014

HOUSE BILL NO. 1102

BY REPRESENTATIVE CHAMPAGNE

ELECTED OFFICIALS: Prohibits use of public funds for certain advertisements

1 AN ACT

2 To amend and reenact R.S. 43:111.1, relative to advertisements paid for with public funds;
3 to prohibit certain of such advertisements; to provide for exceptions; to provide for
4 definitions; to provide for applicability; and to provide for related matters.

5 Be it enacted by the Legislature of Louisiana:

6 Section 1. R.S. 43:111.1 is hereby amended and reenacted to read as follows:

7 §111.1. Advertisements paid for with public funds, restrictions

8 A. No public funds shall be used in whole or in part for the payment of the
9 cost of any advertisement containing therein the name or picture of any public
10 official whether elected or appointed; ~~provided, however, that~~ the provisions of this
11 ~~section~~ Section shall in no case be construed to apply to advertisements or notices
12 required or authorized by law to be published or to any advertisements placed by any
13 public agency or body authorized by law to advertise in the furtherance of its
14 functions and duties.

15 B.(1)(a) Notwithstanding the provisions of Subsection A of this Section, no
16 public funds shall be used in whole or in part for the payment of the cost of any
17 advertisement containing therein the name or picture of a public official, whether
18 elected or appointed, within one year prior to a regularly scheduled election for an
19 office for which the public official is a candidate.

1 (b) As used in this Paragraph, the term "candidate" shall mean a person who
2 seeks nomination or election to public office.

3 (2) The provisions of Paragraph (1) of this Subsection shall not apply to an
4 advertisement relating to the health, safety, or welfare of Louisiana residents.

DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

Champagne

HB No. 1102

Abstract: Prohibits use of public funds for an advertisement containing the name or picture of a public official within one year prior to a regularly scheduled election for an office for which the public official is a candidate.

Present law (R.S. 43:111.1) provides that no public funds shall be used in whole or in part for the payment of the cost of any advertisement containing therein the name of any public official whether elected or appointed.

Proposed law retains present law and adds an advertisement containing the picture of a public official to the prohibition.

Present law provides that it shall not be construed to apply to advertisements or notices required or authorized by law to be published or to advertisements placed by a public agency or body authorized by law to advertise in the furtherance of its functions and duties.

Proposed law retains present law.

Proposed law additionally provides that no public funds shall be used in whole or in part for the payment of the cost of any advertisement containing therein the name or picture of any public official, whether elected or appointed, within one year prior to a regularly scheduled election for an office for which the public official is a candidate. Provides that the term "candidate" means a person who seeks nomination or election to public office. Provides an exception for an advertisement relating to the health, safety, or welfare of La. residents.

(Amends R.S. 43:111.1)