

2016 Regular Session

HOUSE CONCURRENT RESOLUTION NO. 29

BY REPRESENTATIVES BARRAS, HUVAL, TERRY LANDRY, AND MIGUEZ AND  
SENATORS ALLAIN AND MILLS

COMMENDATIONS: Commends JoLena Broussard upon her receipt of the Ruth Edelman  
Public Relations Student Society of America Award

1 A CONCURRENT RESOLUTION

2 To commend JoLena Broussard upon her receipt of the Ruth Edelman Public Relations  
3 Student Society of America Award.

4 WHEREAS, Edelman is the world's largest public relations firm; the Ruth Edelman  
5 Public Relations Student Society of America (PRSSA) Award is presented in partnership  
6 with Edelman's Global Women's Executive Network to recognize student members who  
7 demonstrate achievement in women's leadership or women's studies or contribute to the  
8 promotion of women's issues; and

9 WHEREAS, students who apply for the award are evaluated on their leadership,  
10 career-related achievements and activities, social media/digital presence, and on  
11 recommendations from faculty members and industry professionals; and

12 WHEREAS, Miss Broussard is a native of New Iberia and is the second Louisiana  
13 State University Manship School of Mass Communication student to receive the  
14 distinguished Ruth Edelman PRSSA Award; and

15 WHEREAS, Miss Broussard majors in public relations and minors in business  
16 administration and leadership development; she currently serves as a PRSSA executive  
17 board member, and for the past two years, she has served as the director of ImPRint  
18 Communications, a nationally affiliated public relations firm at LSU operated by students;  
19 and

1           WHEREAS, she has worked closely with Hands Producing Hope, a social enterprise  
2 with the mission of investing in the lives of women in Costa Rica and Rwanda by offering  
3 education, employment, and life skills workshops; and

4           WHEREAS, Miss Broussard will graduate from LSU in the spring, and she has been  
5 accepted into the LSU Flores MBA program; in the future, she hopes to own a strategic  
6 communications firm; and

7           WHEREAS, JoLena Broussard merits the utmost recognition and respect for the  
8 exemplary strides she has taken as a leader for women and for the joy and pride she brings  
9 to her family, friends, school, community, and state.

10           THEREFORE, BE IT RESOLVED that the Legislature of Louisiana does hereby  
11 commend JoLena Broussard upon her receipt of the Ruth Edelman Public Relations Student  
12 Society of America Award; does hereby recognize and record for posterity her extraordinary  
13 contributions to the promotion of women's issues; and does hereby wish her every measure  
14 of continued success and happiness in her future endeavors.

15           BE IT FURTHER RESOLVED that a suitable copy of this Resolution be transmitted  
16 to JoLena Broussard.

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DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

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HCR 29 Original

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Barras

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