

2016 Regular Session

SENATE RESOLUTION NO. 46

BY SENATOR MILLS

SENATE. Commends JoLena Broussard for winning the Ruth Edelman Public Relations Student Society of America Award.

1 A RESOLUTION

2 To commend JoLena Broussard for winning the Ruth Edelman Public Relations Student  
3 Society of America Award.

4 WHEREAS, the Ruth Edelman Public Relations Student Society of America  
5 (PRSSA) Award recognizes student members of the society who have demonstrated  
6 achievement in women's leadership, women's studies or have contributed significantly to the  
7 field of public relations to promote women's issues; and

8 WHEREAS, JoLena Broussard, a senior in the Louisiana State University Manship  
9 School of Mass Communications, is a native of New Iberia, Louisiana, and the second  
10 Manship student to receive this prestigious award, which has been in existence only three  
11 years; and

12 WHEREAS, Broussard is a public relations major with minors in business  
13 administration and leadership development and is currently the PRSSA executive board  
14 member and has been the director of ImPRint Communications, a nationally affiliated  
15 student-run public relations firm at LSU for the past two years; and

16 WHEREAS, JoLena has worked closely with Hands Producing Hope, a social  
17 enterprise whose mission is to invest in the lives of women in Costa Rica and Rwanda by  
18 offering education, employment and life skills workshops; and

