

July 1, 2021

VIA HAND DELIVERY

Honorable Page Cortez
Louisiana Senate President
Louisiana State Senate
Post Office Box 94183
Baton Rouge, LA 70804

RE: Veto of Senate Bill 43 of the 2021 Regular Session

Dear President Cortez:

Please be advised that I have vetoed Senate Bill 43 of the 2021 Regular Session.

I have vetoed this bill for the same reasons that I vetoed Senate Bill 395 from the 2020 Regular Session, a very similar bill to Senate Bill 43 (see attached). Senate Bill 43 is likely unconstitutional in that it vests regulation of attorney advertising with the legislature and the Attorney General rather than the Louisiana Supreme Court. I did sign into law Senate Bill 115 of the 2020 Regular Session on this same issue, and the Louisiana Supreme Court published rules regarding regulation of attorney advertising just last month. Those rules can be found at https://www.lasc.org/press_room/press_releases/2021/2021-14-Order_Amending_LA_Professional_Rules_of_Conduct_Attorney_Advertising_Rules.pdf. Should additional changes be needed in the area of attorney advertising, it should be done by the Louisiana Supreme Court in a manner consistent with the Louisiana and United States constitutions.

Sincerely,

John Bel Edwards
Governor

cc: Honorable Clay Schexnayder
Speaker of the House of Representatives