

SENATE BILL NO. 74

BY SENATORS THOMPSON, ALLAIN, PEACOCK AND JOHN SMITH

1 AN ACT

2 To amend and reenact R.S. 3:4721(A) and (C) and to enact R.S. 3:4722, relative to the logo
3 for state products; to expand logo eligibility; to authorize the commissioner of
4 agriculture and forestry to impose civil penalties; and to provide for related matters.

5 Be it enacted by the Legislature of Louisiana:

6 Section 1. R.S. 3:4721(A) and (C) are hereby amended and reenacted and R.S.
7 3:4722 is hereby enacted to read as follows:

8 §4721. Logo for state products

9 A. The Department of Agriculture and Forestry may develop and adopt an
10 official logo for ~~products produced in this state:~~

11 **(1) Products grown, manufactured, or produced in Louisiana.**

12 **(2) Agricultural related activities conducted in Louisiana.**

13 * * *

14 C. The department may license the use of the logo and may adopt rules for
15 determining which products and which **growers**, producers, or manufacturers will
16 be allowed to use the logo.

17 * * *

18 **§4722. Violations; penalties**

19 **A. The commissioner may impose a civil penalty of up to five hundred**
20 **dollars for each violation of this Subpart or of the rules and regulations adopted**
21 **pursuant to this Subpart. Each day on which a violation occurs shall constitute**
22 **a separate offense.**

23 **B. Civil penalties may be assessed only by a ruling of the commissioner**
24 **based on an adjudicatory hearing held in accordance with the Administrative**
25 **Procedure Act.**

26 **C. The commissioner may institute civil proceedings to enforce his**
27 **rulings in the district court for the parish where the violation occurred.**

1 Section 2. This Act shall become effective upon signature by the governor or, if not
2 signed by the governor, upon expiration of the time for bills to become law without signature
3 by the governor, as provided by Article III, Section 18 of the Constitution of Louisiana. If
4 vetoed by the governor and subsequently approved by the legislature, this Act shall become
5 effective on the day following such approval.

PRESIDENT OF THE SENATE

SPEAKER OF THE HOUSE OF REPRESENTATIVES

GOVERNOR OF THE STATE OF LOUISIANA

APPROVED: _____