

RÉSUMÉ DIGEST

ACT 645 (HB 792)

2016 Regular Session

Adams

Existing law defines the practice of massage therapy as the manipulation of soft tissue for the purpose of maintaining good health and establishing and maintaining good physical condition and provides for certain types of massage therapy such as acupuncture and reflexology.

New law adds trigger point massage as a type of massage therapy.

Existing law regulates the advertising of massage therapy.

New law adds a requirement for advertisements containing pictorial representations of massage therapy, including video representations, to have depictions of massage therapists who are attired and posed in a manner as to avoid appealing to the prurient interest. New law further requires persons representing clients to be appropriately draped and posed.

Existing law provides for the effect of existing law on local regulations regarding the licensing or regulation of massage therapists or massage establishments.

New law authorizes state, municipal, or city enforcement representatives or officials to enforce provisions of existing law and new law applicable to massage therapists and establishments. New law prohibits such representatives or officials from imposing any additional rules or ordinances regarding zoning, educational requirements, or fees for licensure.

Effective upon signature of governor (June 17, 2016).

(Amends R.S. 37:3552(10); Adds R.S. 37:3564(C) and 3567(C))