

SENATE CONCURRENT RESOLUTION NO. 73

BY SENATOR LONG AND REPRESENTATIVE LANCE HARRIS

A CONCURRENT RESOLUTION

To commend and congratulate Dan McDonald for receiving the 2017 Distinguished Service Award in Sports Journalism and on being named to the 2017 Louisiana Sports Hall of Fame Induction Class.

WHEREAS, the Distinguished Service Award in Sports Journalism is the most prestigious honor offered to sports media in Louisiana; and

WHEREAS, inductees are carefully chosen after an extensive deliberation by a thirty-member expert panel of the Louisiana Sports Hall of Fame selection committee based on their professional accomplishments in local, state, regional, and national arenas; and

WHEREAS, the respected veteran sports journalist Dan McDonald is the recipient of the 2017 Distinguished Service Award in Sports Journalism and a member of the 2017 Louisiana Sports Hall of Fame Induction Class; and

WHEREAS, with a multifaceted sports journalism career dating back to 1974, Dan McDonald continues to pile up Louisiana Sports Writers Association (LSWA) writing awards and remains involved in sports media relations in the private sector; and

WHEREAS, after graduating in three years from Northwestern State University, he spent one year as a sportswriter at the *Alexandria Town Talk* before Northwestern hired him at 22 years old to be the sports information director of what was about to become a Division I athletics department; and

WHEREAS, he served as a sports information director for twenty-six years at Northwestern State University (1975-80) and University of Southwestern (USL), now known as the University of Louisiana-Lafayette (1980-99); and

WHEREAS, he won numerous College Sports Information Directors of America

awards for writing and media guides at both institutions and served two years on its board of directors; and

WHEREAS, he was a member of the U.S. Olympic Committee media relations staff for two Olympic Games: Seoul in 1988, and Atlanta in 1996, and six U.S. Olympic festivals; and

WHEREAS, in 1999, he retired from USL to become senior sports writer at the *Lafayette Daily Advertiser* and, even after retiring following nine years in that role, has won dozens of writing awards from the LSWA, including three Writer of the Year awards in a five-year span, and is a recipient of the LSWA's coveted Mac Russo Award recognizing members who represent the ideals of the organization; and

WHEREAS, he also served two years as president after a two-year term as vice president of the LSWA, and he remains a member of its executive committee and hall of fame committee; and

WHEREAS, in June 2011, he was inducted into the College Sports Information Directors of America Hall of Fame; and

WHEREAS, he captured a Best of Gannett national award for his coverage of the Little League World Series; and

WHEREAS, Mr. McDonald has also done extensive broadcast and television work, including currently anchoring annual webcasts of Sun Belt Conference baseball, softball, and golf tournaments; and

WHEREAS, he and his wife of twenty-eight years, Mary Beth McDonald, operate the Lafayette-based McD Media marketing/public relations firm with an emphasis on sports public relations; and

WHEREAS, the outstanding and successful career of Dan McDonald has rightly earned him the 2017 Distinguished Service Award in Sports Journalism and being named to the 2017 Louisiana Sports Hall of Fame Induction Class.

THEREFORE, BE IT RESOLVED that the Legislature of Louisiana does hereby commend and congratulate Dan McDonald for receiving the 2017 Distinguished Service Award in Sports Journalism and on being named to the 2017 Louisiana Sports Hall of Fame Induction Class.

**SCR NO. 73**

**ENROLLED**

BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to  
Dan McDonald.

---

PRESIDENT OF THE SENATE

---

SPEAKER OF THE HOUSE OF REPRESENTATIVES