

LEGISLATIVE FISCAL OFFICE
Fiscal Note



Fiscal Note On: **SB 1** SLS 17RS 10
 Bill Text Version: **ENROLLED**
 Opp. Chamb. Action:
 Proposed Amd.:
 Sub. Bill For.:

Date: June 7, 2017 2:36 PM	Author: THOMPSON
Dept./Agy.: Louisiana School for Math, Science, and the Arts	Analyst: Colleen McCrory
Subject: LSMSA Name Change	

PUBLIC BUILDINGS/GROUNDS EN SEE FISC NOTE GF EX See Note Page 1 of 1

Renames the Louisiana School for Math, Science, and the Arts as the Jimmy D. Long, Sr. Louisiana School for Math, Science, and the Arts. (gov siq)

Proposed law renames the Louisiana School of Math, Science, and the Arts as the Jimmy D. Long, Sr. Louisiana School for Math, Science, and the Arts. Effective upon governor's signature.

EXPENDITURES	2017-18	2018-19	2019-20	2020-21	2021-22	5 -YEAR TOTAL
State Gen. Fd.	SEE BELOW	SEE BELOW	SEE BELOW	SEE BELOW	SEE BELOW	
Agy. Self-Gen.	\$0	\$0	\$0	\$0	\$0	\$0
Ded./Other	\$0	\$0	\$0	\$0	\$0	\$0
Federal Funds	\$0	\$0	\$0	\$0	\$0	\$0
Local Funds	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>
Annual Total						
REVENUES	2017-18	2018-19	2019-20	2020-21	2021-22	5 -YEAR TOTAL
State Gen. Fd.	\$0	\$0	\$0	\$0	\$0	\$0
Agy. Self-Gen.	\$0	\$0	\$0	\$0	\$0	\$0
Ded./Other	\$0	\$0	\$0	\$0	\$0	\$0
Federal Funds	\$0	\$0	\$0	\$0	\$0	\$0
Local Funds	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>
Annual Total	\$0	\$0	\$0	\$0	\$0	\$0

EXPENDITURE EXPLANATION

There will be no costs in order to implement the proposed legislation. The proposed legislation would not require the school to make changes to the logo, insignia, licensed or branded merchandise, promotional and fund raising items, or other related items or products, including class rings.

However, if the board members of the Louisiana School for Math, Science, and the Arts choose to make changes to the above items, there may be associated costs. LSMSA estimated costs of \$188,585 in order to rename the school. These costs include estimates for: Letterhead/Envelopes (\$2,500), Purchase Order Reprint (\$1,500), Front Exterior Sign (\$2,000), Building / Exterior / Parking Signs (\$5,480), Gonfalons/Flags (\$4,800), Vehicle Decals (\$775), Identification Card/Name Tag Reprinting (\$2,750), Business Cards (\$1,760), Recruitment Banners, Brochures and Promotional Items (\$7,620), Website Redesign (\$500), Consortium and University Documentation (\$250), License Plate Redesign (\$3,500), Copyrighting (\$2,500), Transcript/diploma/matriculation Template Redesign (\$500), Class Ring Redesign (\$500), Internal Signage (\$650), as well as the redesigning of the logo/school crest (\$1,000) which will be used on the supplies. Finally, LSMSA estimates \$150,000 for professional services contracts for the rebranding of the school which may also include the logo redesign.

The LFO believes much of these anticipated costs can be absorbed through LSMSA's existing operating budget over an extended period of time through the normal supply re-ordering process. To the extent, LSMSA waits to re-order supplies with the new name (such as letter head, business cards, and badges) until after current supplies run out, additional costs will not be incurred. The LFO questions whether the redesign efforts could be accomplished using existing resources and talents of LSMSA and Northwestern State University students and staff. Furthermore, it appears that the rebranding of the school may be outside the scope of the proposed name change.

REVENUE EXPLANATION

There is no anticipated direct material effect on governmental revenues as a result of this measure.

Senate Dual Referral Rules
 13.5.1 >= \$100,000 Annual Fiscal Cost {S&H}
 13.5.2 >= \$500,000 Annual Tax or Fee Change {S&H}

House
 6.8(F)(1) >= \$100,000 SGF Fiscal Cost {H & S}
 6.8(G) >= \$500,000 Tax or Fee Increase or a Net Fee Decrease {S}

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