DIGEST

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HB 679 Original	2018 Regular Session	Jordan
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Abstract: Creates the Internet Privacy and Protection Act.

<u>Proposed law</u> creates the Internet Privacy and Protection Act. Defines the following terms: "broadband internet access service", "broadband internet access service provider", "customer", and "customer personal information".

<u>Proposed law</u> prohibits a broadband internet access service provider from disclosing, selling, or permitting access to customer personal information, unless the customer provides express consent to such service provider as provided for in <u>proposed law</u>.

<u>Proposed law</u> authorizes the customer to revoke the consent at any time using an easily accessible means of communication provided by the broadband internet access service provider.

<u>Proposed law</u> requires a broadband internet access service provider to employ certain reasonable measures and safeguards, including administrative and technological measures and safeguards, to protect customer personal information.

<u>Proposed law</u> requires a broadband internet access service provider to give a clear, conspicuous, and nondeceptive notice of the requirements and allowances described in <u>proposed law</u> to a customer before the customer subscribes to the broadband internet access service.

<u>Proposed law</u> provides a customer a private right of action against a broadband internet access service provider who disclosed, sold, or otherwise violated the customer relative to the unlawful disclosure of the customer's personal information.

(Adds R.S. 45:1621-1626)