

2018 Regular Session

SENATE RESOLUTION NO. 224

BY SENATOR MORRISH

COMMERCIAL REGULATIONS. Requests the Department of Revenue to create the Louisiana Retail Food and Beverage E-Commerce Task Force.

1 A RESOLUTION

2 To urge and request the Louisiana Department of Revenue to create the Louisiana Retail
3 Food and Beverage E-Commerce Task Force to study the economic impact, revenue
4 generation, industry and consumer benefits, and other issues relative to the adoption
5 of e-commerce innovations, the provision of full-service delivery to customers, and
6 the use of operational resources offered by third-party platform providers in the retail
7 food and beverage industry; to study applicable laws and regulations enacted by
8 other states; and to recommend legislation or regulations deemed necessary and
9 appropriate to allow the retail food and beverage industry to implement e-commerce
10 innovations and full-service delivery operations with minimal risk to public safety
11 and in the least restrictive manner.

12 WHEREAS, e-commerce is a rapidly growing component of all segments of the
13 retail food and beverage industry; and

14 WHEREAS, consumer demands necessitate e-commerce innovation within the retail
15 food and beverage industry and the provision of delivery services; and

16 WHEREAS, adaptation of business models to meet consumer demands is crucial to
17 the continued success of Louisiana's retail food and beverage industry; and

18 WHEREAS, third-party platform providers provide beneficial e-commerce and other

1 operational resources to members of the retail food and beverage industry; and

2 WHEREAS, effective regulation of certain beverage products sold in the retail food
3 and beverage industry is imperative to public safety; and

4 WHEREAS, it is incumbent upon the state to consider the numerous measures taken
5 by at least thirty-one other states to enable the reasonably regulated and safe adoption of
6 e-commerce innovations, the provision of full-service delivery to customers, and the use of
7 operational resources offered by third-party platform providers.

8 THEREFORE, BE IT RESOLVED that the Senate of the Legislature of Louisiana
9 does hereby urge and request the Louisiana Department of Revenue to create the Louisiana
10 Retail Food and Beverage E-Commerce Task Force to study the economic impact, revenue
11 generation, industry and consumer benefits, and other issues relative to the adoption of
12 e-commerce innovations, the provision of full-service delivery to customers, and the use of
13 operational resources offered by third-party platform providers in the retail food and
14 beverage industry; to study applicable laws and regulations enacted by other states; and to
15 recommend legislation or regulations deemed necessary and appropriate to allow the retail
16 food and beverage industry to implement e-commerce innovations and full-service delivery
17 operations with minimal risk to public safety and in the least restrictive manner.

18 BE IT FURTHER RESOLVED that the task force be composed of the following
19 members:

20 (1) The secretary of the Louisiana Department of Revenue, or his designee, who
21 shall serve as the chair of the task force.

22 (2) The commissioner of the office of alcohol and tobacco control in the Louisiana
23 Department of Revenue, or his designee.

24 (3) The secretary of the Department of Economic Development, or his designee.

25 (4) The president of the Senate, or his designee.

26 (5) The speaker of the House of Representatives, or his designee.

27 (6) The chair of the Senate Committee on Commerce, Consumer Protection, and
28 International Affairs, or his designee.

29 (7) The chair of the House Committee on Commerce, or his designee.

30 (8) The chair of the Senate Committee on Judiciary B, or his designee.

- 1 (9) The chair of the House Judiciary Committee, or his designee.
- 2 (10) The executive director of the Louisiana Municipal Association, or his designee.
- 3 (11) The executive director of the Louisiana Association of Business and Industry,
- 4 or his designee.
- 5 (12) The executive director of the Louisiana Oil Marketers and Convenience Store
- 6 Association, or his designee.
- 7 (13) The executive director of the Beer Industry League of Louisiana, or his
- 8 designee.
- 9 (14) The executive director of the Wine and Spirits Foundation of Louisiana, or his
- 10 designee.
- 11 (15) The executive director of the Louisiana Craft Brewers Guild, or his designee.
- 12 (16) The president of the Louisiana Restaurant Association, Inc., or his designee.
- 13 (17) The president of the Louisiana Retailers Association, or his designee.
- 14 (18) A representative of a Louisiana registered third-party platform provider that
- 15 provides an e-commerce platform and operational resources for Louisiana restaurants,
- 16 appointed by the governor.
- 17 (19) A representative of a Louisiana registered third-party platform provider that
- 18 provides an e-commerce platform and operational resources for Louisiana grocery stores,
- 19 appointed by the governor.

20 BE IT FURTHER RESOLVED that members of the task force shall serve without
21 compensation, but may receive a per diem or reimbursement of expenses as provided by the
22 appointing authority.

23 BE IT FURTHER RESOLVED that the secretary of the Louisiana Department of
24 Revenue shall call the first meeting of the task force not later than August 1, 2018.

25 BE IT FURTHER RESOLVED that the Louisiana Department of Revenue shall
26 provide staff support and resources to the task force.

27 BE IT FURTHER RESOLVED that the task force shall submit a written report of
28 its findings and recommendations to the Senate Committee on Commerce, Consumer
29 Protection, and International Affairs, the House Committee on Commerce, the Senate
30 Committee on Judiciary B, and the House Committee on the Judiciary, not later than March

1 1, 2019.

2 BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to the
3 secretary of the Louisiana Department of Revenue.

The original instrument and the following digest, which constitutes no part
of the legislative instrument, were prepared by Jeanne C. Johnston.

SR 224 Original	DIGEST 2018 Regular Session	Morrish
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